

Schedule for the Second Regional ITS Conference ‘Connectivity for All: Future Technologies, Markets and Regulation’, at New Delhi, December 13-15, 2015

Day 1: December 13, 2015, Sunday at The Grand Ball Room (GBR), The Grand, Vasant Kunj, New Delhi

12:00 – 13:00	Registration		
13:00 – 14:00	Lunch		
14:00 – 14:15	Welcome Address: Rekha Jain, <i>Executive Chair, IIMA-IDEA Telecom Centre of Excellence</i>		
14:15 – 14:45	Keynote Address: N Sivasailam, <i>Additional Secretary, Department of Telecommunications</i>		
14:45 – 15:15	Keynote Address: Industry Perspective – Rajan Mathews, <i>Director General, COAI</i>		
15:15 – 15:45	Tea Break		
15:45 – 16:45	Parallel Panels		
	A	B	
	Going beyond Cybersecurity: Internet Governance Issues Moderator: Dr Govind, <i>National Internet Exchange of India</i> Panelists: Gangesh S Varma, <i>Centre for Communication Governance, National Law University Delhi</i> ; Sunil Abraham, <i>Centre for Internet and Society</i> ; Virat Bhatia, <i>Chairman, FICCI</i> ; Payal Malik, <i>University of Delhi</i>	Can Telecom Equipment and Device Manufacturing lead “Make in India” Moderator: A K Mittal, BIS Panelists: Rishi Chawla, <i>Samsung</i> ; Rajiv Mahajan, <i>Tejas Networks</i> ; Cmde Jena, <i>Cellular Operators Association of India</i> ; Rajesh Tuli, <i>Coral Telecom</i> ; R K Bhatnagar, <i>TEPC</i>	
16:45 – 17:00	Tea Break		
17:00 – 18:00	Parallel Sessions		
	A	B	C
	Internet Governance Session Chair – Gangesh S Varma	Broadband Strategies and National Infrastructure for Adoption Session Chair – Patricia Hirl Longstaff	Spectrum and Technology Session Chair - Martha Garcia-Murillo
	A Model for Internet Governance and Implications for India: Rekha Jain, IIMA-IDEA Telecom Centre of Excellence	Effects of New Technologies on Consumer’s Choice of Access to High-Speed Broadband Internet: Tatcha Sudtasan, Waseda University; Hitoshi Mitomo, Waseda University	Leveraging TV White Space Technology as a Tool for Improved Rural Telecommunication Connectivity in Developing Countries: User Experience in Ghana: Alexander Osei-Owusu, PhD Fellow, Aalborg University; Kwesi Biney-Assan
	CANN they? International Internet Governance and the ICANN Case: Ivory Mills, Northwestern University & Northwestern School of Law	Internet Broadband and Economic Growth: The GMM Evidence: Rudra P Pradhan, Indian Institute of Technology Kharagpur; Danish B Zaki; Rana Pratap Maradona; Saurav Dash; Manju Jayakumar	A Techno-economic Study of Wi-Fi Adoption in India: Rohit Prasad, Management Development Institute Gurgaon; V Sridhar, International Institute of Information Technology Bangalore
	Looking Forward, Looking Back: Threats to Trust, Confidence and Security on the Internet and Challenges for Developing Countries: Arthur J Cordell, Carleton University; Don Maclean, Independent Consultant; Prabir Neogi, Carleton University	Technology Selection Guide For Last Mile Connectivity in Smart Grids: Reji Kumar Pillai, India Smart Grid Forum; Hem Thukral, India Smart Grid Forum; Sindhu Sharma, Great Lakes Institute of Management	Influence of IMT Standardisation Process on WiMAX Decline: Mohamed Ali El-Moghazi Ali, University of Strathclyde; Jason Whalley, Newcastle Business School; James Irvine, University of Strathclyde
19:30	Dinner: Cascades Top Garden, The Grand, Vasant Kunj, New Delhi		

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Day 2: December 14, 2015, Monday at The Grand Ball Room (GBR), The Grand, Vasant Kunj, New Delhi

09:30 – 10:00	Keynote Address: Connecting the Unconnected: Rajat Mukarji, <i>Chief Corporate Affairs Officer, Idea Cellular Ltd.</i>	
10:00 – 10:30	Keynote Address - Industry Perspective: Akhil Gupta, <i>Vice Chairman, Bharti Enterprises</i>	
10:30 – 11:00	Tea Break	
11:00 – 12:00	Panels	
	From NOFN to Bharat Net – Critical Success Factors Moderator: N Sivasailam, Department of Telecommunications Panelists: Manoj Dawane, <i>Ericsson</i> ; G Raghuram, <i>IIM Ahmedabad</i> ; Vipin Tyagi, <i>C-DOT</i> ; Neeraj Katariya, <i>PwC</i> ; Vigneswara Ilavarasan, <i>IIT Delhi</i> ; Mahmood Ahmed, <i>USOF (TBC)</i>	
12:00 – 13:00	Spectrum Resources: Exploring Appropriate Institutions and Instruments Moderator: Rekha Jain, IIMA-IDEA Telecom Centre of Excellence Panelists: Rohit Prasad, <i>Management Development Institute Gurgaon</i> ; Arvind Kumar, <i>TRAI</i> ; Jayant Moghe, <i>Ericsson</i> ; Kanchan Samtani, <i>Partner, BCG (TBC)</i>	
13:00 – 13:45	Lunch	
13:45 – 14:45	Parallel Sessions	
	A	B
	Rural Access and the Digital Divide Session Chair - Rekha Jain	Mobile Internet-Broadband – 1 Session Chair – Prabir Neogi
	Blackboard to Windows: A Case Study of Internet Use in a Non-formal Educational Institution in a Socially and Economically Deprived Section of India: Sreyoshi Dey, Syracuse University	A Framework for Designing Appropriate Mobile Broadband Policies: Johannes M Bauer, Michigan State University; Hsin-yi Sandy Tsai, National Chiao Tung University, Taiwan
	ICT Adoption by Rural Women Entrepreneurs in India -The Technology Acceptance Model in Collective Societies: Nalini Srinivasan, Indian Institute of Technology Delhi	Communications for Smart Grids: Reji Kumar Pillai, India Smart Grid Forum; Hem Thukral, India Smart Grid Forum
	What Differentiates the Path to e-inclusion?: An Empirical Impact Assessment of Information Technology Training for the Disadvantaged Groups in India: P Vigneswara Ilavarasan, Indian Institute of Technology Delhi; Anushruti Vagrani, Indian Institute of Technology Delhi	Combining Wireline and Wireless Technologies for Smart Cities and Smart Buildings with intelligent sensors and IoT, using the mobile network and internet: Manoj Kumar, STMICROELECTRONICS, Greater Noida

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14:45 – 15:15	Keynote Address: Post IANA Transition: Implications for Emerging Economies – Samiran Gupta, Head, ICANN India
15:15 – 16:15	Panel The Role of Satellites in Internet Proliferation Moderator: C K Jain, <i>Head, DD Direct (TBC)</i> Panelists: K Krishna, <i>Hughes Communications India Limited</i> ; Debashish Bhattacharya, <i>Co-chairman, Satellite and Broadcasting, Broadband India Forum</i> ; Avi Gutgold, <i>Satcom</i>
16:15 – 16:45	Tea Break
16:45 – 17:45	Paper Session Mobile Internet-Broadband – 2 Session Chair – Martha Garcia-Murillo Analysis of the Factors of Mobile Broadband Adoption in OECD 34 Countries and its Implication to Emerging Economies: Sobee Shinohara, University of Tokyo; Hiroyuki Morikawa; Masatsugu Tsuji Diffusion of Broadband in India: Trends, Determinants and Challenges: Sunil Mani, Centre for Development Studies Trivandrum; V Sridhar, International Institute of Information Technology Bangalore Technical Infrastructure and Connectivity Feasibility Study in Aizawl, Mizoram: Rucha Deshpande, Digital Empowerment Foundation; Shahid Ahmad, Digital Empowerment Foundation

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Day 3: December 15, 2015, Tuesday at The Grand Ball Room (GBR), The Grand, Vasant Kunj, New Delhi

09:30 – 10:00	Plenary Session/Keynote Address: Role of Indian IPRs and Global Standards – Abhay Karandikar, <i>Professor, Indian Institute of Technology Bombay</i>	
10:00 – 10:30	Tea Break	
10:30 – 11:30	Panels	
	A Multi-stakeholder Approach to Accelerate Broadband Adoption Moderator: Sumit Majumdar, <i>University of Texas at Dallas</i> Panelists: Syed Kazi, <i>Deputy Director, Digital Empowerment Foundation</i> ; R K Pathak, <i>Director, TCOE India</i> ; Neena Pahuja, <i>Education and Research Network</i> ; Prabir Neogi, <i>Carleton University</i> ; Abdul Khan, <i>Alef Mobitech</i>	
11:30 – 12:30	Next Generation Regulation for Accelerating Growth Moderator: Mahesh Uppal, <i>ComFirst</i> Panelists: Rajat Mukarji, <i>Idea Cellular Ltd</i> , Arvind Kumar, <i>TRAI</i> , Patricia Hirl Longstaff, <i>Syracuse University</i>	
12:30 – 13:30	Parallel Sessions	
	A	B
	Comparative Analysis and Other Issues – 1: OTT Services Session Chair - Martha Garcia-Murillo	Mobile Internet-Broadband – 3 Session Chair – To be Decided
	Consumers Intention to Use OTT Service and to Cancel Existing Pay TV Service: Junghwan Kim, NAVER, Gyeonggi, South Korea; Min Sung Kim; Yoonhyuk Jung; Seongcheol Kim	Prediction of Customer Adoption of 4G Technology During Pre-launch Stage Using Survey Based Hidden Markov Modelling: Sunil Patil, SITM Pune; KSS Iyer; Giri Hallur; Vijayalakshmi Chetlapalli, SITM Pune; Abhilash Mende; Debasreeta Chakrabarti; Dipen Sharma
	A Comparative Analysis of Consumers OTT Acceptance and Cord-cutting among China, Korea and Japan: Suwon Kim, Korea University; Jieun Park, Changi Nam, Seongcheol Kim	A Product Density Approach to Estimation of Offered Load for ON-OFF Packet Traffic Models: Vijayalakshmi Chetlapalli, SITM Pune; KSS Iyer; Sunil Patil, SITM Pune; Himanshu Agrawal
	Decoupling of Services from Network: Ravi Gandhi, Bharti Airtel Ltd, India; Murali Krishna Medudula, Indian Institute of Technology Delhi; Mahim Sagar, Indian Institute of Technology Delhi	Scheduling Algorithms in Wireless Broadband: Arpit Bhatnagar, GECA India

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13:30 – 14:15	Lunch	
14:15 – 15:15	Parallel Sessions	
	A	B
	Comparative Analysis and Other Issues – 2: Social Media Session Chair – To be Decided	Comparative Analysis and Other Issues – 3: Sectoral Issues Session Chair - Martha Garcia-Murillo
	Empirical Study on the Effectiveness of Social Media in Japanese Firms: Hiroki Idota, Kinki University; Teruyuki Bunno; Masatsugu Tsuji	Demand, skills and infrastructure: investigating the impacts of Bhutan’s first IT Park: Kezang, InfoAge Consulting; Jason Whalley, Newcastle Business School
	An Analysis of e-book Market of Japan: Some Types of Diffusion Pattern of e-book Over Two-sided Market: Masashi Ueda, Kyoto Sangyo University	Collaborating to Provide an IT Educational Infrastructure: The Case of National Research Educational Networks in India and the UK: Jason Whalley, Newcastle Business School
	Why People Use a Dominant Mobile Messenger in Spite of Stronger Privacy Infringement by Big Brother? : A Laddering Analysis of South Korean Mobile Messenger Users: Daewon Kim, Korea University; Heakeung Choi; Seongcheol Kim	A Portrayal of News Competition: A Niche Analysis of News Consumption in Korea: Jieun Park, Korea University; Daewon Kim; Suwon Kim, Korea University; Seongcheol Kim
15:15 – 16:15	Parallel Sessions	
	A	B
	Comparative Analysis and Other Issues – 4: Barriers to ICT Access Session Chair – Rekha Jain	Comparative Analysis and Other Issues – 5: User Behavior Data and its Implications Session Chair – Jason Whalley
	Access to ICT in Communicating and Disseminating the Socio-Economic Needs of Religious Minorities in Rural India: Shaheen, Institute of Public Enterprise Hyderabad; R K Mishra; Mohan Hari Reddy V; V S Rahul Bharadwaj	Practical Approach Towards Big Data Analytics: Farhan Ahmad Khan, Ericsson India Global Services
	Exploring Barriers to ICT Use by Middle Class Indian Women: Anindita Paul, Indian Institute of Management Kozhikode; Kim Thompson; Jannica Heinström	User Generated Content As Customer Co- Creation in New Product Development: Insights from Social Media Analytics: Ashish K Rathore, Indian Institute of Technology Delhi
	Consumer Awareness Framework of SAR Value in Telecommunication Industry: Rojalin Pradhan, Indian Institute of Technology Delhi; Mahim Sagar, Indian Institute of Technology Delhi	The Right to be Forgotten and its Alternatives: Martha Garcia-Murillo, Syracuse University; Ian MacInnes
16:15 – 16:45	Valedictory	
16:45	Tea	

*TBC – To be confirmed

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