KIIT School of Management, KIIT University

KIIT School of Management (KSOM) is a constituent unit of the KIIT University established under section 3 of the UGC Act, 1956. This is the 20th year of its existence. In several prestigious rankings – this includes those by Outlook, Careers360, Open-C Fore, MBAUniverse.com – KSOM has been consistently ranked among the top B-Schools in India and as one of the finest in Eastern India. It has been rated in A Grade by National Accreditation and Assessment Council (NAAC). The school is a SAP University Alliances partner and also has tie-up with Dassault Systemes, a world-leader in Product Lifecycle Management solutions.

KIIT University, Bhubaneswar

With an impressive cluster of 21 academic campuses spread across 25 square kilometers, KIIT University today has the unique distinction of becoming the youngest educational institution in the country to be declared a University (U/S 3 of the UGC Act, 1956). However, the jewel in the crown has been Kalinga Institute of Social Sciences (KISS), where more than 20,000 children from lesser-known tribes are being provided free boarding, lodging, education and vocational training. It is education coupled with empathy that makes KIIT stand out from the rest.

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The Temple City of Bhubaneswar

Bhubaneswar, the capital of Odisha, is a city nestled amidst myriad of temples and lush greenery. While it is a planned cosmopolis offering all modern amenities including Star hotels, several quality eating joints, shopping malls and more, it also offers a spectacular view of the world gone by, boasting of exquisite temples such as Rajarani and Lingaraj, dating back to as much as 11th Century. While the caves at Khandagiri and Udaygiri would serenade you with their poetry in stone, the Nandankanan zoo, one of the biggest homes for the awe-inspiring white tigers would leave you wanting for more. The world-heritage Konark Temple, Puri sea beach and the Puri Shri Jagannath Temple are only an hour-and-a-half’s drive from the city. If you are adventurous enough, Chilka Lake, the largest salt water lake in the country would leave you breathless with its beauty in winter, with millions of migratory birds flocking to it from the distant Siberia.

Major Hotels

- The Trident
- Mayfair Lagoon
- Sanders Tower
- Swasti Premium
- Kalinga Ashok
- Pal Heights
- Sassa
- Sahmo
- New Manton
- Grand Central
- Ginger
Sub-themes
- Challenges faced by Educators in Management/Technical Education/Sciences
- Challenges faced by Employers from Manufacturing and Services
- Developing viable talent management models in educational institutions
- Redefining the education to employment journey: Voices of the youth/students

Submission of Abstracts
Selection of Papers would be based on abstracts detailing the purpose of the research, methodology, important conclusions / outcomes and key references. The guidelines for abstract submission are given below:

- The abstract should be submitted along with a Title Page and should not exceed 500 words, excluding the Title Page and References.
- The Title Page should clearly highlight the Author’s name, Affiliation & Contacts (including Institute/ Organisation name, City and Postal Address) and e-mail address (in Proper Case).
- It should have 3 to 6 Keywords.
- Except for the Title Page, the name of the Author(s) should not appear in any other page of the abstract.
- The abstract submission should be accompanied by a statement confirming that the work for which the abstract is being submitted represents the Author’s original work.
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Who Can Participate
Professionals from the Corporate (for Case Studies), Academicians, Research Scholars, Consultants, Students and anyone else who has a specific interest in education.

Participants from the corporate are especially encouraged to participate with case studies relevant to the different subthemes of the Convention.

Submission of Papers
Both a PDF and a Microsoft Word version of the full paper selected for the Convention should be sent to mail.nmc@ksom.ac.in so as to reach on or before December 10, 2013. A soft-copy of the abstract needs to be mailed to mail.nmc@ksom.ac.in so as to get delivered on or before December 10, 2013. The abstracts would be blind-reviewed and the decision of the reviewing committee on papers to be selected for the Convention would be final. Decision of the reviewers on the acceptability of the abstract would be communicated by December 31, 2013.

Best Paper Award
Award for the best paper(s) will be chosen by a panel of experts. The Award will be announced on the last day of the Convention, February 22, 2014. Participation certificates will also be distributed on the same day.

Criteria for Paper Review / Evaluation
- Relevance of Purpose: Is the purpose of the paper relevant to the industry?
- Depth of Research: How comprehensive is the study, including that of any previous work in the same area?
- Extent of Originality: How original is the idea?
- Practical Applicability: Are the conclusions practical? Can they be implemented?
- Justifiability of Conclusions: Do the study and discussion adequately justify the conclusion?
- Structure and Organization: Is the report properly and logically structured?
- Quality of References: Are the sources credible?
- Adherence to Guidelines: Has the report adhered to the guidelines laid out in this document?