



## Seminar on “Evolution of communication: Social Media & Beyond”

Hotel Radisson Blu GRT, Near Airport, Chennai on 15<sup>th</sup> March 2019

### Programme

10:00 to 10:30	Registration
10:30 to 11:00	Inauguration
11:00 to 12:00	Session-1 “The test of a good regulation: Conversations beyond Social Media and Internet Governance” by Subi Chaturvedi, Senior VP, YGI, Yes Bank
12:00 to 12:15	Tea Break
12:15 to 13:15	Session-2 “Communication: Constant Coordinate for Change”) by Ruchi Tewari, Associate Professor, MICA, Ahmedabad
13:15 to 14:15	Lunch
14:15 to 15:15	Session-3 “Evolution of News in the age of Social Media” by Pallavi Mishra, Content Policy Head, Jagran New Media
15:15 to 15:30	Tea Break
15:30 to 16:30	Session-4 “How should Internet Giants- Social Media, Search engines and ad tech be Regulated?” by Sunil Abraham, Executive Director, Centre for Internet and Society.
16:30 to 16:45	Closing Remarks
16:45	Vote of Thanks