



Preliminary Programme (As of June 21, 2019)
Competition Law and Policies for Sustainable Development

24-26 June, 2019
Berkeley Hotel, Bangkok

Date:
June 24-26

Venue:
Berkeley Hotel, Bangkok

Duration:
3-day

Type:
Workshop

Note: ITD reserves the right to change the content or topic of the programme without prior notice.

Programme Outline:

A regional policy capacity building workshop focusing on developing new sets of competition policies to future proof a country's own long term growth and competitiveness in a technology based competition; with the aim to foster a vibrant and resilient domestic market based on the three imperatives. (inclusive GVCs, Digital Economy and Industry 4.0).

Objectives:

To address non-tariff barrier practices and commercial competition practices that are shaping how trade and investment competitiveness in domestic and regional market will be affected.

- 1) Understanding the building blocks of new competition policies within the 21st Century social-economic priorities including technology sovereignty, technology/innovation inequalities and multi-sided market phenomenon
- 2) Develop skills to critique and understand the various economic and business models using business cases and economic models
- 3) Developing competency of the role of technology in regional trade agreements and competitiveness

Target Audience: National Competition Commission/Board, senior government policy makers, economists and researchers in the field of international trade, trade negotiation focusing on technology transfer, digital trade, high tech industry related trade, competition policies and regional trade agreements (with at least 7 years related experiences in the above mentioned)

Pre-requisite

- Selected participants will be asked to produce a brief report on their national competition policy relating to market and technology access in their country. Each participant will be requested to make a short presentation during the workshop. Further instructions will be forwarded once the nomination is confirmed as a participant.
- Pre and Post Test will be administered before and at the end of the course
- All participants will be given a certificate at the end of the test

Proposed Programme

Day 1: Economic Model and Competition Policies

0830-0900	Registration
0900-0925	Opening Ceremony <ul style="list-style-type: none">- Opening remark by Dr. Piyaporn Aiemtitiwat, Acting ED, ITD- Group Photo
0925-0945	Class Introduction
0945-1030	The Nature of Non-Digital Vs. Digital Market and Competition Implications (Network effects, Stickiness, Long tail, Others) <ul style="list-style-type: none">- ITD, Pranesh Prakash, Center for Internet Society (CIS)
1030-1045	Coffee Break
1045-1200	Difference between Trade (Competition) Law and Competition Law <ul style="list-style-type: none">- Haniff Ahamat, UKM
1200-1300	Lunch
1300-1430	Exploring typical market governance structures: GVC, Digital Platforms, Telecom, Software, Pharmaceutical, Biotech, Agriculture, etc. Case Studies: <ul style="list-style-type: none">- Duangthip C., ITD
1430-1445	Coffee break
1445-1530	Introduction to Competition Policy and Digital Markets <ul style="list-style-type: none">- James Mancini, OECD Competitiveness Division
1530-1700	Case studies/Class Assignment

1700-1715	Recap
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Day 2: Understanding the Innovation Variant and Digital Policies

0900-1030	<ul style="list-style-type: none"> • Identifying Sources of Disruptors (network effect, technology, social engineering, standards, ecosystem, competition, others) - Case studies
1030-1045	Coffee Break
1045-1200	<p>Understanding the Internet Age and the Architecture</p> <ul style="list-style-type: none"> - Net neutrality - Quality of Service - End to End Service - Network Management - Open Standard - Open Access
1200-1300	Lunch
1300-1430	<p>Competition Law: ASEAN and the Broader Context</p> <ul style="list-style-type: none"> - Haniff Ahamat, UKM
1430-1445	Coffee break
1445-1630	<p>The Limits of competition policies and regulations (anti-trust) in Digital Markets</p> <ul style="list-style-type: none"> - Pranesh Prakash, CIS
1630-1700	Case studies/Class Assignment
1700-1715	Recap

Day 3: Competition Law and Policies: Regional Trade Agreements and Anti-Trust and Delivering SDG 2030

0900-1030	Implications of Competition Provision in PTA and Multilateral Treaties (IPR, WIPO vs. WTO, DeJure vs. DeFacto Standards, etc.) - ITD
1030-1045	Coffee Break
1045-1200	Consumer Protection and Digital Rights- Defining Welfare and Fair Competition - Pranesh Prakash, CIS
1200-1300	Lunch
1300-1430	International Regulatory Cooperation: Case Studies on Lessons Learnt and Best Practices - Derek Gill, NZIER
1430-1445	Coffee break
1445-1630	Benchmarking International Framework/Guidelines - UNCTAD Consumer Protection Framework, ICPEN, etc. - Teresa-Maria Da Piedida Moreira, UNCTAD
1630-1700	Developing Balanced and Equitable Policies (Class assignment)
1700-1715	Recap

Designing a balanced policy strategy for a sustainable competition regime/approach (Class Assignment)