

Speculative Futures Lab

KNOWLEDGE
PARTNER



di

+ MEDIA
+ ENTERTAINMENT
+ GAMES

GOA > 16-17 NOVEMBER 2018

Two days of sharing, ideation
and partnership building



CONCEPT BY

Future Fiction

ARTIFICIAL INTELLIGENCE IS ALREADY TRANSFORMING ENTERTAINMENT



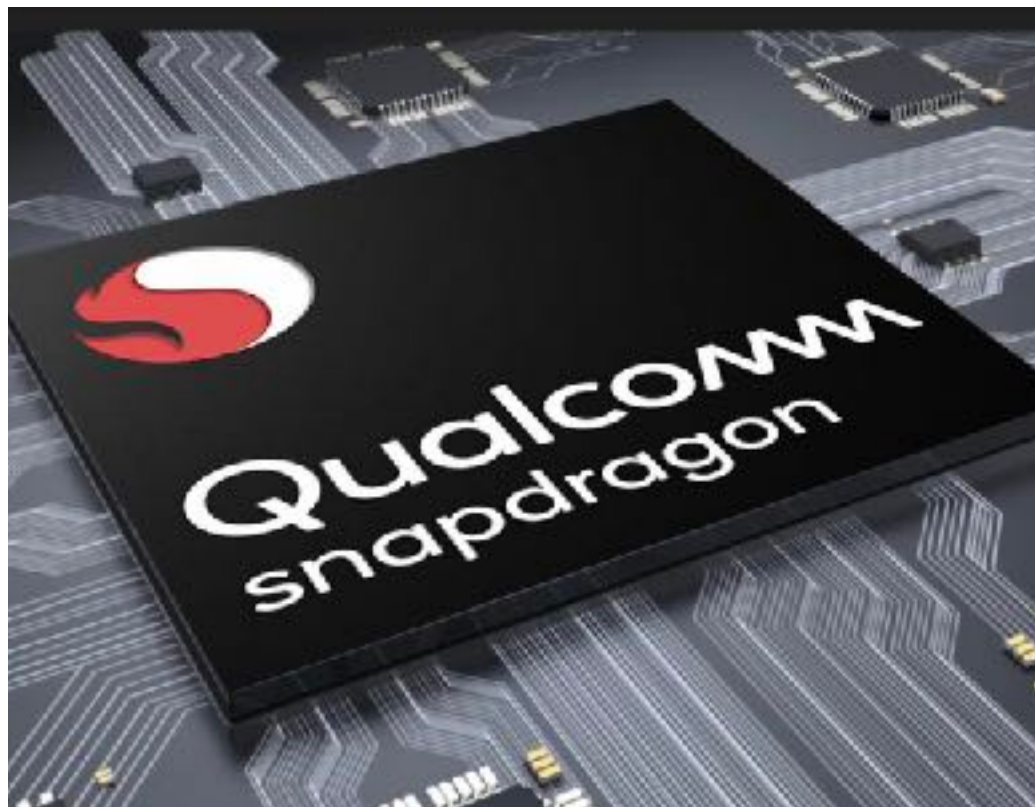
Adobe Photoshop can now help you make a selection of a subject with just a single click using artificial intelligence



NVIDIA has evolved the GPU into an intersection of virtual reality, high performance computing & AI



IBM Watson & 20th Century Fox used machine learning to produce the “first ever cognitive movie trailer



Qualcomm envisions making AI ubiquitous—expanding beyond mobile and powering other end devices, machines, vehicles, and things



Axle AI automatically tags media, searches transcripts and identifies faces in a browser-based interface to streamline media production



No Man's Sky - a vast Game crafted by algorithms demonstrates a new way to build and play games

Join a diverse expert and practitioner group for an exploratory leap into the future of Artificial Intelligence in Media, Entertainment and Gaming >>>

Speculative Futures Lab

ARTIFICIAL
INTELLIGENCE IN
MEDIA, ENTERTAINMENT
AND GAMES

A PROVOCATION

How can advancements in Artificial Intelligence provide opportunities for Indian media creators and entertainment platforms to leap-frog into a new era of authenticity, plurality and vibrancy of content for Next Billion Audiences.

A FEW THEMES

- Future of Entertainment
- Future of Indian Audiences
- Experience Innovation
- Marketing & Advertising AI
- Hyper-fragmented Services
- Search and Discovery
- Emotional AI
- Technology Criticism
- Realtime Content
- Digital Ethics and more...

PARTICIPANTS (20)

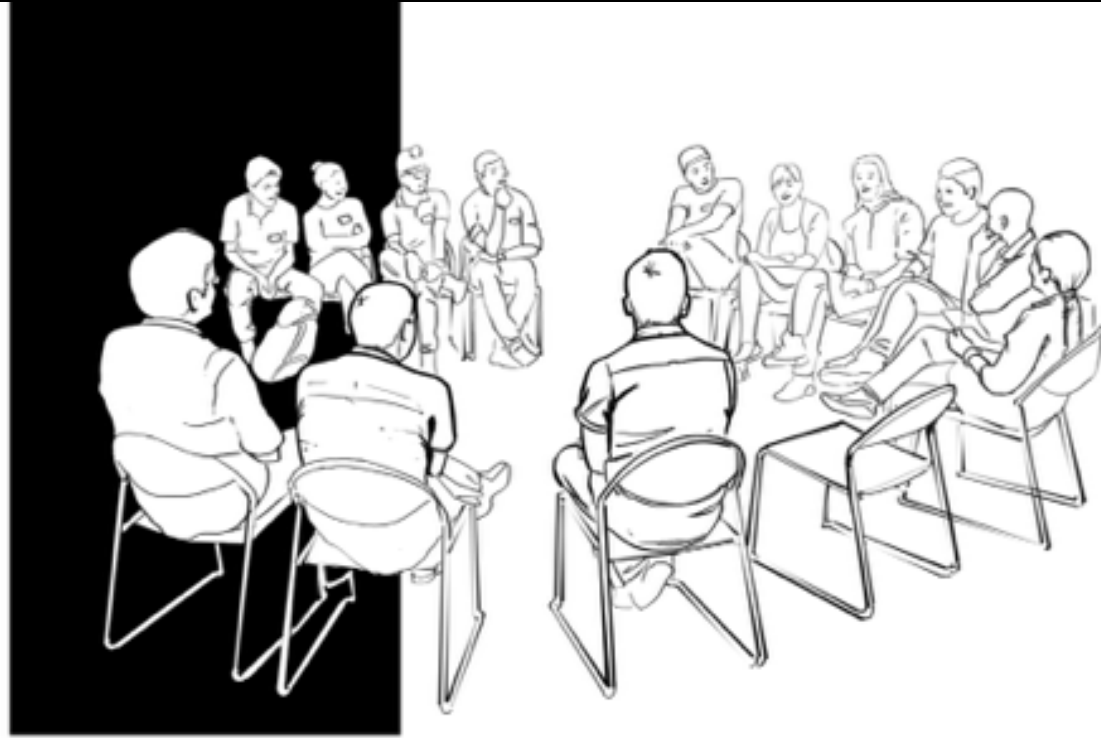
- **Creators** and creative practices
- **Media** and technology brands with interests in AI (Media, Tech, Gaming...)
- **Developers** and evangelists
- **Institutions** with interests in technology and society
- **Speculative** writers and illustrators

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Two days of sharing, ideation and scenario building for AI in future Indian media

- ▶ Sharing Sessions
- ▶ Ideation Workshop
- ▶ Scenario Building
- ▶ Design Fiction
- ▶ Proposal Writing



Speculative Futures Lab

ARTIFICIAL INTELLIGENCE IN MEDIA, ENTERTAINMENT AND GAMES

LOCATION

THE GREENHOUSE GOA
ALDONA VILLAGE

The future of technology deserves the serene contrast of a quiet village in North Goa and the anchor of a 200 year old home. The Greenhouse is a collective of progressive studios working on the Future.



TANDEM LAB ON 'AI FOR ALL'



TANDEM LAB ON 'AI FOR ALL'

Speculative Futures Lab

A series of interdisciplinary labs with an agenda to re-imagine global technology platforms with a focus on Indian society, culture and economics. The labs are structured to deliver scenarios and opportunities for participants and stakeholders through a process involving design fiction and speculative design.

KNOWLEDGE PARTNER & LAB FACILITATION



Quicksand is an interdisciplinary consultancy that facilitates the creation of meaningful experiences through design research, speculative design and business innovation.

www.quicksand.co.in

Speculative Futures Lab

**Get in touch to
understand how you
could partner or
participate -**

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CONCEPT BY

Future Fiction

**Future Fiction is a new platform
for emerging technology and
digital expressions from India.**

Through a year long calendar of events, workshops and creative collaborations, Future Fiction pre-empts emerging trends in digital creativity by focusing on content creation through its diverse projects.

- PRODUCED BY UNBOX CULTURAL FUTURES SOCIETY -