mapping pigital media:

Broadcasting, Journalism, and Activism in India

A Public Consultation

t is a great pleasure to invite you to a public consultation on Mapping Digital Media in India, on October 27th, 2013 at the Bangalore International Centre. Here, reputed media lawyers, researchers, journalists, activists and other media professionals will be responding to a recent report that examines the progress of digitisation in India and its impact on media freedom and citizen's access to quality news and information—the fundamental principles underpinning the Open Society Foundations' work on media and communications.

Recently, India decided to make digitalise distribution of television signals across India in a phased manner, further contributing to the phenomenon of global digitisation, as citizens enter the fully digital broadcast world. While there may be perceived benefits of the 'digital switchover' in terms of freeing up spectrum, increase in quality of signals and so on, the full impact of digitalisation on plurality, diversity, ownership of media and content is yet to be comprehended fully.

Through this public consultation, hosts, Maraa, the Alternative Law Forum (ALF) and the Centre for Internet and Society (CIS), hope to shed light on key challenges confronting our emergent digital landscape while incorporating the input of those directly affected by this digitisation, India's digital consumers, in a widened discussion on the matter. Speakers will directly respond to three sections of the country report — Regulation, Digital Activism and Journalism, and discussions to focus on trends in broadcasting (radio and television), cable operations and newspapers (print & online) as each of these sectors undergo digitalisation.

We would appreciate your participation at this public consultation so that we each may become better informed with regards to India's digital media landscape and contribute to discussion as we strive to better comprehend the multifaceted picture that is emerging as this media digitisation takes place and look forward to hearing your input.

The India report is available for free download at http://www.opensocietyfoundations.org/reports/mapping-digital-media-india

Sunday 27 October 2013 | 10am - 4pm | The Bangalore International Centre Contact ram@maraa.in or +91 98452 20282 for further details.

Policies, Laws and Regulators



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Digital Media and Society (Digital Activism)



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ALTERNATIVE LAW FORUM



