

Bangalore SocialGood

In conjunction with The [Social Good Summit](#) held in New York City on September 22 - 24, Ashoka India, IDEX + Green Lungi are partnering to host the Bangalore + Sustainability event! The Social Good Summit aims to explore creative ways that technology can be leveraged for positive social change.

The Bangalore + Sustainability event will focus on devising **creative applications of technologies** to confront sustainability challenges. We believe that young people have the power to affect change, and its time that we provide them with more opportunities to solve the challenges they see around them. This event is a first step in the direction of developing these problem-solving skills in our young people. Through an innovative Make-a-thon format, participants will engage in developing creative tech-based solutions to everyday challenges like road safety, waste management, water management, improving green cover and safer spaces for women.

Date: September 21st, 2013 - 2PM to 6:30 PM

Location: Center for Internet & Society, Domlur, Bangalore

Attendance: 35 - 40 participants

Event Format & Details:

1:45 - 2:00 -- Registration + Welcome

2:00 - 2:45 -- Panel Discussion + Q&A

Panelists will give a brief talk (5 - 7 minutes), posing questions for participants to consider around the intersection of technology + behavioral change + sustainability + youth engagement. A panelist from each of these sectors will set the context for the Jam to follow:

- Sustainability
- Communications/Design
- Technology
- Young Changemakers

SPEAKERS/PANELISTS :

Sharath Chandra Ram, Researcher, Centre for Internet and Society

Sharath Chandra Ram (Sharathchandra Ramakrishnan) has interests in multimodal accessibility, openness, digital humanities and network cultures. He is faculty at the Centre for Experimental Media Arts at the Srishti School of Art Design and Technology. As an independent researcher at the Centre for Internet and Society he experiments with interventions into Openness using pervasive and networked technologies. He graduated from the University of Edinburgh with a degree in Artificial Intelligence specializing in interactive virtual environments.

Rahul Khadaliya, Design Entrepreneur, ABCD

Raahul is a communication and product designer. A graduate from National Institute of Fashion Technology, Bangalore, prior to which he also studied Architecture for 3 years at School of Architecture, CEPT, Ahmedabad. He has consulted with various scales of organizations in the areas of communication, user interface design and packaging design. His portfolio of work is multi-disciplinary including projects with start – ups involving the development of their brand, logo, communication/marketing material, product packaging, user interface and website design. Over the years, Raahul has evolved from designer to an entrepreneur integrating sustainability as a design philosophy and fronts his own design studio, ABCD. The studio offers design services that look at sustainable/ eco – friendly design solutions and sustainability impact integrated in client's business operations, its product/services, communication and marketing initiatives. Raahul is passionate about photography, recycling/ upcycling products and is strongly rooted to sustainable living.

Kuldeep Dantewadia, co-founder, Reap Benefit

Kuldeep Dantewadia's social enterprise, Reap Benefit, works to instill ecological knowledge within communities. Based on a "why-what-how" model, Kuldeep and his team encourage students to map problems in their communities and co-design solutions based on their own findings. By doing so, he is able to instill changemaking skills at a very early stage. He currently works in 55 schools across Bangalore

Kalpna Kar, Member, BPAC & Bangalore Action Task Force

Kalpna is best known for her contribution to the Bangalore Agenda Task Force for over five years, where she played a pivotal role in delivering the unique first of its kind experiment in urban governance through Private Public Partnership. The success of demonstrating partnership initiatives spans across various sectors like Solid Waste Management, Urban Sanitation, Redevelopment of Urban Spaces and Traffic Management and Road Safety. Her ability in conceptualising this professional approach to civic service delivery upgradation is backed by 15 years in Corporate India prior to receiving her M.Phil degree from Oxford University, UK. She started her career with the TATA Administrative Services and worked across several Tata Companies notable amongst them was Tata Unisys and Titan Industries. She has several recognitions and awards to her credit notably among them being receiving the Karnataka Rajyostava Award in 2003 from the Chief Minister of Karnataka for her contribution to the development of Bangalore.

2:45 - 3:00 -- Team Formation for Group Jam!

The participants will be presented with a variety of "burning questions" or problem statements surrounding issues of sustainability. These challenges are sourced from Ashoka Fellows/Changemakers and related to the work they do. They will then form teams, based on the question/problem statement they'd like to tackle.

3:00 - 3:15 -- Tea Break and Team Building**3:15 - 5:30-- Creative Jam Session!**

Teams will work to creatively craft their solutions, focusing on ways that everyday technologies can be used to engage citizens' around the Sustainability challenges in Bangalore. Panelists and other mentors will be on-hand to provide feedback and insights throughout the session.

5:30 - 6:00 -- Pitch Session!

Each team will have 3 - 5 minutes to pitch their plans, followed by brief feedback/insights and Q&A from Audience and Panelists.

6:00 - 6:30 -- Conclusion & Collaboration

The final session of the event is meant to provide teams the opportunity to plan continued collaboration on their project. Ideally, all teams will continue working to implement their solutions after the event, with support from fellow participants and panelists alike.