

Preliminary Call for Papers

2nd International Conference on Management of Intellectual Property Rights and Strategy **MIPS 2014**

January 30th - February 2nd 2014

THEME:

**IP for Development: The Emerging
Paradigm**

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Indian Institute of Technology Bombay (IITB)

Important Timelines:

Extended Abstract Due: 15th June 2013

Conference Dates:

January 30 – February 2, 2014

**Proposals for workshops, tutorials and
sponsorship are welcome**

**Selected papers will be published as
part of the conference proceedings
(along with ISBN)**

MIPS 2014 conference Secretariat

IPR Chair Office

SJMSOM, IIT Bombay, Powai

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Shailesh J. Mehta School of Management, IIT Bombay through the support of the Ministry of Human Resources Development IPR Chair Project, Government of India, is hosting the **2nd International Conference on Management of Intellectual Property Rights and Strategy MIPS 2014** at IIT Bombay, India. The core focus of this conference is to provide a suitable and conducive platform to discuss, debate and present contemporary research in the area of Intellectual Property Rights and its management.

Glimpses of MIPS 2012

The conference was designed with an aim to extend the MELT (management, economics, legal and technology) platform of India to a global research community. In order to initiate a deeper engagement with the participants, MIPS 2012 had three pre conference workshops.

This included best practice of IP management in academics, global best practices of IP management and TRIZ based approach towards patent informatics and intelligence gathering. The keynote experts were chosen across European, Asian and Indian experts, thus providing a broad experiential learning to the participants. All the papers presented during MIPS 2012 were compiled in a book form (ISBN: 978-81-7425-330-9) and released during the conference.

Speakers of MIPS 2012

- *Prof. Ove Granstand, Centre for IP, Chalmers Institute of Technology, Sweden*
- *Prof. V.C. Vivekanandan, NALSAR, India*
- *Prof. Liu Shang Jyh, NCTU, Taiwan*
- *Dr. Heinz Goddar, Boehmert & Boehmert Germany*
- *Dr. Arvind Chinchure, Reliance Innovation Council*

Major Tracks of interest identified, But NOT limited to:

- *Economics of commons*
- *Managing technology and knowledge transfer and spillovers,*
- *Standardization and pooling through IPR*
- *Identification, Decisions and Strategic management of IPR – IP Informatics and analysis*
- *Missing IP management in strategy*
- *Myths and realities in IP Quality, Valuation and its branding*
- *Navigating the Digital jungle – IPR as the compass*
- *Public institutions, requirements and intergenerational equity of IP*
- *Rationales and Paradigms in the role of IPR*
- *The Public – Private Dichotomy under TRIPS Flexibility and Maximum standards*
- *Tripping open innovation – Does IP get in the way?*