

5:00 p.m. Monday, 25<sup>th</sup> February, 2013

EDWARD SAID HALL

Jamia Millia Islamia

## Inaugural Address

**Dr. Shashi Tharoor**

Minister of State, Union Ministry of Human Resource  
Development

## Guest of Honour

**Prof. Ved Prakash**

Chairman, University Grants Commission

## Chair

**Shri Najeeb Jung, I.A.S**

Honourable Vice Chancellor, Jamia Millia Islamia

## Public Lecture

*'Publics & Policy: Challenges to Interdisciplinary  
Communication Studies'*

by **Prof. François Heinderyckx**

President-elect, International Communication Association  
Professor, Universite Libre de Bruxelles, Belgium

## HIGH TEA

REGISTRATION: 8:30 A.M. - 9:30 A.M.

WELCOME : 9:20 A.M.

26.2.2013

TAGORE HALL

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9:30 A.M. – 11:00 A.M.

**Country Experiences on Teaching Media Policy**  
Chair – Prof. Kuldeep Mathur, formerly CSLG, JNU

- Prof. Steve McDowell, Florida State University, USA, *Facing the Challenges of History and Change: Teaching and Research in Media Policy and Law in the United States*
- Prof. Hannu Neiminen, University of Helsinki, Finland, *A View from the European North: Media Policy and Regulation in the Finnish Academia*
- Prof. Peng Hwa Ang, NTU, Singapore, *Teaching Media Law & Research in Singapore*

Tea/Coffee Break 11:00 A.M. – 11:30 A.M.

TAGORE HALL

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11:30 A.M.–1:00 P.M.

MIR ANEES HALL

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11:30 A.M. – 1:00 P.M.

**Approaching Media and Information**  
Chair – Prof. Rajbir Singh, Consortium for Education Communication

- Prof. Zahrom Nain, The University of Nottingham, Malaysia, *Teaching Media Policy/Law in Malaysia*
- Prof. Sasanka Perera, South Asian University, New Delhi, *Media in Sri Lanka: Research, Curriculum and the State Colonization of the Media Landscape*
- Dr. Babu Ramesh, IGNOU, New Delhi *Information Labour in a Knowledge Economy*

**Engaging with Policy Pedagogy**  
Chair – Dr. Ravina Agarwal, Ford Foundation

- Prof. David Skinner, York University, Canada, *A Canadian Perspective on Media Policy Pedagogy*
- Dr. Li Jidong, NCRTS, Communication University of China, China *Teaching Media Policy in the Triple Play Period in China: Challenges and Trends*
- Dr. Anindya Chaudhuri, NISTADS, New Delhi (CCMG-MPL Fellow) *Policy Studies in India*

Lunch Break 1:00 P.M. – 2:00 P.M.

TAGORE HALL

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2:00 P.M. – 3:30 P.M.

MIR ANEES HALL

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2.00P.M. – 3:30 P.M.

**Orientations in Curriculum**  
Chair - Prof. Santosh Panda, IGNOU

- Dr. Babli Moitra, I.P College, University of Delhi, Delhi, *Teaching Mass Media and Mass Communication to Undergraduates*
- Mr. Danish Sheikh, Alternative Law Forum, Bangalore, *Mapping Media Law: An Interdisciplinary Approach*
- Dr. R. Kannamma, University of Bombay, Mumbai, *Teaching Media Studies & Public Policy Studies at the Post-graduate course in Politics*

**Locating Media Law**  
Chair – Dr. Mahesh Uppal, Telecom Policy Consultant

- Prof. S. D. Rao, National Law University, New Delhi (CCMG-MPL Fellow) *Evaluating Media Law Curriculum*
- Apar Gupta, Lawyer & Legal Instructor, New Delhi, *Teaching of Media Law to students of Law and Media*
- Prof. Sitharamam Kakarala, CSCS, Bangalore, *Diversity through the Lens of Law*

Tea/Coffee Break 3:30 P.M. – 4:00 P.M.

TAGORE HALL

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4:00 P.M. – 5:30 P.M.

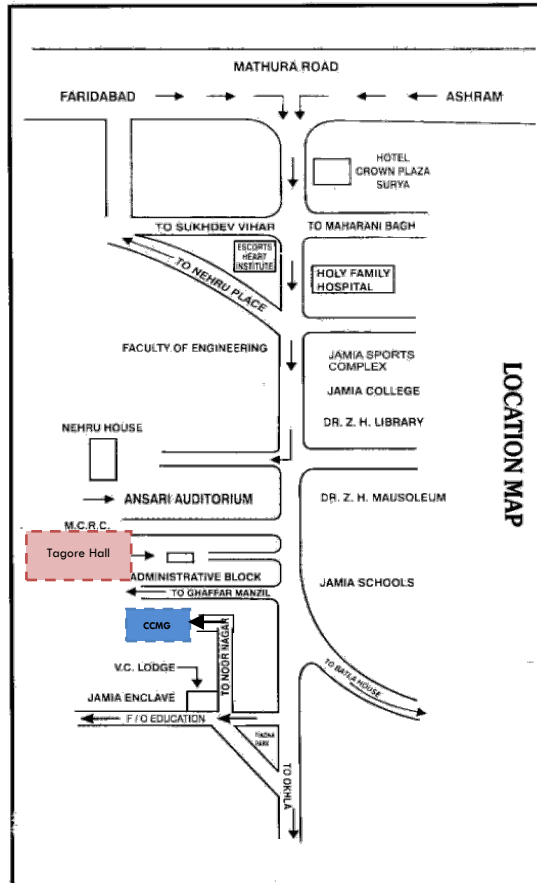
**Conditions of Pedagogical Shifts**  
Chair – Prof. Biswajit Das, CCMG, JMI

- Prof. Laura Stein, University of Texas, USA & Senior Fellow, CCMG, JMI, *Swimming Against the Tide: Pedagogy of Critical Communication Studies in the US*
- Dr. Shishir Jha, IIT, Mumbai (CCMG-MPL Fellow) *Negotiating Critical Pedagogy in the Age of Information Abundance*
- Prof. Shahid Rasool, Srinagar University, Jammu & Kashmir, *Virtual Mode of Education: Necessity & Possibilities in India*

This Conference addresses trends in interdisciplinary media studies, and their ability to engage with the emergent media milieu. Informed by the possibilities offered by "governance" as a frame of reference, the focus of this conference is on the methodological, pedagogical and curriculum innovations. This will see multiple dialogues between scholars, teachers and advocates, working in cross-cultural and cross-national settings.

Conference Co-conveners:

**Prof. Biswajit Das, Dr. Athikho Kaisii, Vibodh Parthasarathi**  
**Coordinators:** Arshad Amanulla, Dr. Jitha T.G., Nabeela Inayati Khan  
**Administration:** Mohammad Saad Karimi



**Centre for Media, Culture & Governance**  
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**TAGORE HALL**

**9:30 A.M. – 10:30 A.M.**

**27.2.2013**

**Renewing Methodological Emphases**

Chair - Prof. Daniel Drache, York University

- Prof. Frank Esser, IPMZ, University of Zurich, Switzerland, *Studying Political News: Towards Standardization of Core Concepts*
- Prof. Minna Aslama, St John's University, New York, *Multi-stake-holderism in Media Governance: Implications for Disciplinarity, Methodology, and Teaching*

**Tea/Coffee Break 10:30 A.M. – 11:00 A.M.**

**TAGORE HALL**

**P8**

**Mir Anees Hall**

**P9**

**Yasser Arafat**

**P10**

**1:00 A.M.–1:00 P.M.**

**News and Democratization**

Chair – Prof. J.S. Yadav, Former Director, IIMC

**Prof. P. Thirumal, University of Hyderabad, Hyderabad, *Affective Understanding of the Discipline of Journalism in Post-Colonial India***

**Dr. Tabarez Ahmad Neyazi, Post Doctoral Fellow, Kyoto University, Hindi Press & Deepening of Indian Democracy**

**Dr. Athikho Kaisii, CCMG, Jamia Millia Islamia, New Delhi, *Print Media in North East India***

**Dr. Saima Saeed, CCMG, Jamia Millia Islamia, New Delhi, *Television News and Deficit in Developmental Reportage***

**Curriculum Practices in Journalism**

Chair – Prof. Maitreyee Choudhuri, JNU

**Mohd. Sahid Ullah, Chittagong University, Bangladesh *Journalism Curriculum and Journalism Research in Bangladesh***

**Dr. Christiane Verschooten, Brussels Center for Journalism Studies, Belgium, *Journalism education in Flanders, Belgium: Towards an integrated model***

**Dr. Nagamalika Gudipaty, EFL University, Hyderabad *Exploring Journalism Pedagogy in Andhra Pradesh***

**Prof. G. Ravindran, University of Madras, Chennai *Towards Multidisciplinarity in Indian Journalism Studies***

**Newsmaking & its Contexts**

Chair – Prof. Gita Bamzai, IIMC

• **Dr. Smeetha Mishra, New Delhi, *Convergence in Journalism: Challenges & Methodological Implications***

• **Katherine Brown, Columbia University, USA, *Newsmaking in Afghanistan: Interviews and Insights***

• **Arshad Amanullah, CCMG Jamia Millia Islamia, New Delhi, *Recent Trends in the Journalistic Field of Urdu Language***

• **Dr. Vipul Mudgal, CSDS, New Delhi, *Media and Multiple Agrarian Crises***

**Lunch Break 1:00 P.M. – 2:00 P.M.**

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**2:00 P.M. – 3:30 P.M.**

**MIR ANEES HALL**

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**2:00 P.M. – 3:30 P.M.**

**Challenges to Inclusiveness**

Chair – Prof. Peng Hwa Ang, NTU

• **Mr. Sunil Abraham, Centre for Internet and Society, Bangalore, *Pervasive Technologies: Access to Knowledge in Market Place***

• **Prof. Daniel Drache, York University, Canada *New Rules for the World Wide Web Social Media and Building Inclusivity***

• **Dr. Divyraj Amiya, Tubingen University, Germany, *Emergence of Neo-Orality in India***

**Challenges in Advocacy**

Chair – Prof. Ravindran Gopalan, Madras University

• **Mr. N. Ramakrishnan, Ideosync Media Combine, Faridabad, *Consensus building in advocacy for community radio***

• **Mr. Prasanth Sugathan, Software Freedom Law Centre, Kochi, *Intermediary Liability in India - the issue and the Multi-stakeholder Approach in Tackling it***

• **Prof. Olivier Arifon, Free University, Belgium, *Advocacy & Lobbying—A Social Model for Policy Reform Efficiency***

**Tea/Coffee Break 3:30 P.M. – 3:45 P.M.**

**TAGORE HALL**

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**3:45 P.M. – 5:30 P.M.**

**Enhancing and Expanding the Field**

Chair – Vibodh Parthasarathi, CCMG, JMI

- Prof. Nikhil Sinha, Shiv Nadar University, Noida, *Early thoughts on the Development of the School of Communication at the Shiv Nadar University*
- Prof. Santosh Panda, IGNOU, New Delhi, (CCMG-MPL Fellow) *Translating Pedagogy: Development of Student Handbook*



Centre for Culture, Media & Governance  
 Jamia Millia Islamia

**Organises**

**International Conference  
 on**

**Contours of Media  
 Governance: Teaching,  
 Disciplinarity, Methodology**

**25-27 February 2013**

**Jamia Millia Islamia  
 New Delhi - 25**

**Supported by  
 Ford Foundation and ICSSR**

