



Fair Competition
for Greater Good



3rd International Conference

“INTERFACE BETWEEN INTELLECTUAL PROPERTY & COMPETITION LAW”

- Invention, Growth & New Challenges -

Friday, 7th August, 2015

Hotel The Imperial, New Delhi, India

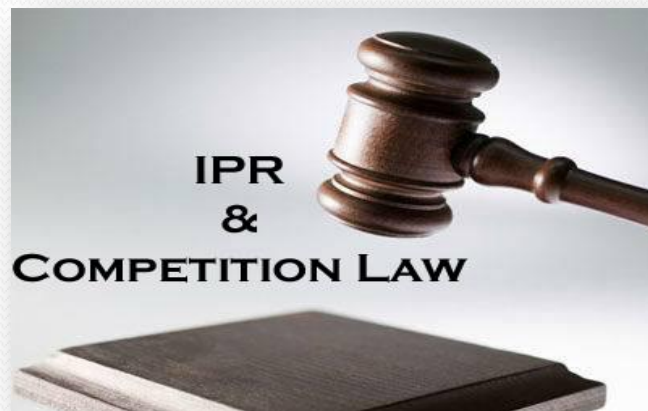


Chief Guest

Shri Ashok Chawla

Chairman

Competition Commission of
India



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Introduction



Innovation has always been a catalyst in a growing economy resulting in more innovation. The advent of fresh innovations gives rise to healthy competition at macro as well as micro economic levels. Intellectual Property laws help protect these innovations from being exploited unlawfully. In view of this IP and Competition laws have to be applied in tandem to ensure that the rights of all stake holders including the innovator and the consumer or public in general are protected. The relationship between these two areas of law poses uniquely difficult challenges to policymakers, particularly in developing countries like India, the majority of which have little or no tradition in the application of competition law and policies.

The common objective of both policies is to promote innovation which would eventually lead to the economic development of a country however this should not be to the detriment of the common public. Defining the right balance between competition and IPRs is an objective to be achieved through a diversity of policies and regimes.

The hot topic across jurisdictions is debate as to whether the usage of ‘**Standard Essential Patent**’(SEP) is pro-consumer. What are the “**Fair Reasonable And Non-Discriminatory**” (FRAND) terms? ASSOCHAM in its 3rd International Conference on “**Interface Between IPR and Competition Law**” raises some vital questions on the topics on **7th August 2015 at Hotel Imperial, New Delhi.**

Panel Discussion Topics

Theme 1 : Standards Essential Patents

- What is the role of the Standard Setting Organizations (SSOs)?
- Should there be a difference between IPR per se and Standard Essential Patents (SEP)? How do “non-essential patents” (NEP) operate along with SEPs?
- What types of damages are available under the Patent Laws for SEPs?
- What is a FRAND commitment, and how does it affect remedies for patent infringement?
- What are views of overseas jurisdictions in respect of these issues and how are these issues being tackled?

Theme 2: Competition Law and IPR

- Does “relevant product” and “relevant geographic market” play important roles in Competition Assessment?
- Is the inability to enter into a “license agreement” by a prospective licensee viewed as an “unwilling licensee” where the products protected by patents are imported under due process of Import of goods laws and binding contractual obligations between importer and exporter of goods?
- Will effects doctrine impact such imports? If yes, will the relevant geographic markets be expanded? And will this decrease the market share of the dominant enterprise?

Eminent Speakers

- **Shri Rajiv Aggarwal**, IAS, Controller General of Patents, Designs & Trade Marks*
- **Shri S.L. Bunker**, Member, Competition Commission of India
- **Shri G.P. Mittal**, Member, Competition Commission of India*
- **Shri M.S. Sahoo**, Member, Competition Commission of India
- **Ms. Angela Diveley**, Attorney Advisor, Federal Trade Commission, Washington D.C.
- **Shri Manas Kumar Chaudhuri**, Co-Chairperson, ASSOCHAM National Council for Competition Law & Partner, Khaitan and Co.
- **Mr. Munesh R. Mahtani**, Senior Competition Counsel, Google UK Limited
- **Mr. John (E.) Matheson**, Director of Legal Policy - Asia Pacific, Intel Technology Asia
- **Ms. Prathiba M. Singh**, Senior Advocate
- **Mr. Chandar M. Lall**, Founding Partner, Singh & Singh Lall & Sethi
- Representatives from **AZB & Partners**
- Representatives from **Microsoft**
- Representatives from **UK IP Office**

*invited

Who Should Attend

- Lawyers & Legal Advisors
- Law Consultants
- Corporate Counsels
- Judges & Enforcement Officers
- Economists
- Legal Directors and Legal Heads
- Law Attorneys, Patent Agents, Patent Litigators & Managers, IP Managers
- Representatives of Law Firms
- Engineering & Technologies Companies
- IP Inventors
- Professionals in Legal Domain related to various Technologies
- Research & Development Professionals

Conference Flow

Registration:	09:30 - 10:00 a.m.
Inaugural Session	10:00 - 11:30 a.m.
Tea/Coffee Breaks	11:30 - 12:00 p.m.
Session 1	12:00 - 01:30 p.m.
Lunch	01:30 - 02:30p.m.
Session 2	02:30 - 04:00p.m.
Valedictory Session	04:00 - 05:00p.m.

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By sponsoring and being a Partner in this important Conference you will raise your company profile and gain unparalleled access to the key decision makers in this industry. You may choose from various sponsorship packages given below:

Category	Logo in the Backdrop	Speaker Slot in Inaugural Session	Speaker Slot in Business Session	Corporate Literature in the Delegate Kit	Acknowledgement in Thank you Panel	Standees at the Conference Venue	Delegate Passes
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Kit Sponsor* Rs. 2 Lakh	✓			✓	✓	2	5
Lunch Partner* Rs. 2 Lakh	✓			✓	✓	2	5

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Registration Form

3rd International Conference on “ Interface between IP & Competition Law

Friday, 7th August 2015

Hotel The Imperial, New Delhi, India

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