3rd International Conference

"INTERFACE BETWEEN INTELLECTUAL PROPERTY & COMPETITION LAW"

- Invention, Growth & New Challenges -

Friday, 7th August, 2015
Hotel The Imperial, New Delhi, India
Partners

Event Partner
ERICSSON

Knowledge Partner
KHAITAN & CO
Advocates since 1911

Legal Partner
SINGH & SINGH LALL & SETHI

Supporting Partners
INTA International Trademark Association
Patent Agents Association
Innovation has always been a catalyst in a growing economy resulting in more innovation. The advent of fresh innovations gives rise to healthy competition at macro as well as micro economic levels. Intellectual Property laws help protect these innovations from being exploited unlawfully. In view of this IP and Competition laws have to be applied in tandem to ensure that the rights of all stakeholders including the innovator and the consumer or public in general are protected. The relationship between these two areas of law poses uniquely difficult challenges to policymakers, particularly in developing countries like India, the majority of which have little or no tradition in the application of competition law and policies.

The common objective of both policies is to promote innovation which would eventually lead to the economic development of a country however this should not be to the detriment of the common public. Defining the right balance between competition and IPRs is an objective to be achieved through a diversity of policies and regimes.

The hot topic across jurisdictions is debate as to whether the usage of ‘Standard Essential Patent’ (SEP) is pro-consumer. What are the “Fair Reasonable And Non-Discriminatory” (FRAND) terms? ASSOCHAM in its 3rd International Conference on “Interface Between IPR and Competition Law” raises some vital questions on the topics on 7th August 2015 at Hotel Imperial, New Delhi.
Panel Discussion Topics

Theme 1: Standards Essential Patents

- What is the role of the Standard Setting Organizations (SSOs)?
- Should there be a difference between IPR per se and Standard Essential Patents (SEP)? How do “non-essential patents” (NEP) operate along with SEPs?
- What types of damages are available under the Patent Laws for SEPs?
- What is a FRAND commitment, and how does it affect remedies for patent infringement?
- What are views of overseas jurisdictions in respect of these issues and how are these issues being tackled?

Theme 2: Competition Law and IPR

- Does “relevant product” and “relevant geographic market” play important roles in Competition Assessment?
- Is the inability to enter into a “license agreement” by a prospective licensee viewed as an “unwilling licensee” where the products protected by patents are imported under due process of Import of goods laws and binding contractual obligations between importer and exporter of goods?
- Will effects doctrine impact such imports? If yes, will the relevant geographic markets be expanded? And will this decrease the market share of the dominant enterprise?
Eminent Speakers

- Shri Rajiv Aggarwal, IAS, Controller General of Patents, Designs & Trade Marks*
- Shri S.L. Bunker, Member, Competition Commission of India
- Shri G.P. Mittal, Member, Competition Commission of India*
- Shri M.S. Sahoo, Member, Competition Commission of India
- Shri Manas Kumar Chaudhuri, Co-Chairperson, ASSOCHAM National Council for Competition Law & Partner, Khaitan and Co.
- Mr. Munesh R. Mahtani, Senior Competition Counsel, Google UK Limited
- Mr. John (E.) Matheson, Director of Legal Policy - Asia Pacific, Intel Technology Asia
- Ms. Prathiba M. Singh, Senior Advocate
- Mr. Chandar M. Lall, Founding Partner, Singh & Singh Lall & Sethi
- Representatives from AZB & Partners
- Representatives from Microsoft
- Representatives from UK IP Office

*invited
Who Should Attend

- Lawyers & Legal Advisors
- Law Consultants
- Corporate Counsels
- Judges & Enforcement Officers
- Economists
- Legal Directors and Legal Heads
- Representatives of Law Firms
- Engineering & Technologies Companies
- IP Inventors
- Professionals in Legal Domain related to various Technologies
- Research & Development Professionals

Conference Flow

Registration: 09:30 - 10:00 a.m.
Inaugural Session 10:00 - 11:30 a.m.
Tea/Coffee Breaks 11:30 - 12:00 p.m.
Session 1 12:00 - 01:30 p.m.
Lunch 01:30 - 02:30p.m.
Session 2 02:30 - 04:00p.m.
Valedictory Session 04:00 - 05:00p.m.
**Sponsorship Opportunities**

By sponsoring and being a Partner in this important Conference you will raise your company profile and gain unparalleled access to the key decision makers in this industry. You may choose from various sponsorship packages given below:

<table>
<thead>
<tr>
<th>Category</th>
<th>Logo in the Backdrop</th>
<th>Speaker Slot in Inaugural Session</th>
<th>Speaker Slot in Business Session</th>
<th>Corporate Literature in the Delegate Kit</th>
<th>Acknowledgement in Thank you Panel</th>
<th>Standees at the Conference Venue</th>
<th>Delegate Passes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event Partner <strong>Rs. 5 Lakhs</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>4</td>
<td>10</td>
</tr>
<tr>
<td>Gold Partner (For Corporates) <strong>Rs. 4 Laks</strong></td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>4</td>
<td>8</td>
</tr>
<tr>
<td>Legal Partner (For Law Firms) <strong>Rs. 3 Lakh</strong></td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>2</td>
<td>6</td>
</tr>
<tr>
<td>Supporting Partner / Logo Support <strong>Rs. 50 Thousands</strong></td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>Kit Sponsor** Rs. 2 Lakh**</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>Lunch Partner** Rs. 2 Lakh**</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>2</td>
<td>5</td>
</tr>
</tbody>
</table>

* Exclusive
# Registration Form

**3rd International Conference on “Interface between IP & Competition Law**

**Friday, 7th August 2015**

**Hotel The Imperial, New Delhi, India**

<table>
<thead>
<tr>
<th>Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Designation</td>
<td></td>
</tr>
<tr>
<td>Company Name and Address</td>
<td></td>
</tr>
<tr>
<td>Phone #</td>
<td></td>
</tr>
<tr>
<td>Mobile #</td>
<td></td>
</tr>
<tr>
<td>Email ID</td>
<td></td>
</tr>
<tr>
<td>Mode of Payment (Rs. 4,000)</td>
<td>Cheque/DD</td>
</tr>
<tr>
<td>Details</td>
<td></td>
</tr>
</tbody>
</table>

ASSOCHAM, 5 Sardar Patel Marg, Chanakyapuri, New Delhi - 110021
For more details, kindly contact:

<table>
<thead>
<tr>
<th>Abhishek Saxena</th>
<th>Vidit Singh Rai</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:Abhishek.Saxena@assocham.com">Abhishek.Saxena@assocham.com</a></td>
<td><a href="mailto:Vidit.Rai@assocham.com">Vidit.Rai@assocham.com</a></td>
</tr>
<tr>
<td>+91-9971975142</td>
<td>+91-9811547805</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Ravi Ranjan Singh</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:corporateaffairs@assocham.com">corporateaffairs@assocham.com</a></td>
</tr>
<tr>
<td>+91-8802438017</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Pankaj Mishra</th>
<th>Dheeraj Kumar Pandey</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:Pankaj.Mishra@assocham.com">Pankaj.Mishra@assocham.com</a></td>
<td><a href="mailto:corporatelaw@assocham.com">corporatelaw@assocham.com</a></td>
</tr>
<tr>
<td>+91-8595106804</td>
<td>91-9718886827</td>
</tr>
</tbody>
</table>