GLOBAL IP Convention®

Co-sponsored by CPA Global

23rd to 30th January 2013, at Hotel Lalit Ashok, Bangalore, INDIA

Theme: IPR – the Powerhouse of Tomorrow

8 DAYS, ONE FOCUS—IP

Program Agenda

DAY – I ► 23th January 2013 (Wednesday)

08:00 - 10:00

Registration, Morning Refreshment & Networking

10:00 - 01:30

GRAND INAUGURAL CEREMONY

- **RAY STRIMAITIS, YAHOO**
- NARENDRA SABHARWAL, FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY
- RON SOMERS, U.S. INDIA BUSINESS COUNCIL
- ALAN DATRI, WORLD INTELLECTUAL PROPERTY ORGANIZATION
- **RUUD PETERS, PHILIPS INTELLECTUAL PROPERTY & STANDARDS**
- **HEINZ GODDAR, BOEHMERT & BOEHMERT**
- **SIGRAM SCHINDLER, TELES AG**
- TALAL ABU-GHAZALEH, TALAL ABU-GHAZALEH ORGANIZATION
- **ALAN KASPER, SUGHRUE MION PLLC**
- **EDMOND SIMON, BENELUX OFFICE OF INTELLECTUAL PROPERTY**
- TAKASHI SAKURAI, JAPAN PATENT OFFICE
- DR. KIRAN MAZUMDAR SHAW, BIOCON (PRE-RECORDED VIDEO)

01:30 - 02:30

Buffet Lunch and Networking

02:30 - 05:30

INNOVATION & IP - (PLENARY SESSIONS)

KEYNOTE ADDRESS & CHAIR:

KEVIN NACHTRAB, LICENSING EXECUTIVES SOCIETY INTERNATIONAL

FEATURED SPEAKERS:

- JUSTICE PRABHA SRIDEVAN, INTELLECTUAL PROPERTY APPELLATE BOARD 'the Reflection of IP in the Mirror of Law'
- NARENDRA SABHARWAL, FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY
- **SOM MITTAL, NASSCOM**
- PRAVIN H. PAREKH, CONFEDERATION OF INDIAN BAR
- DR. JAMSHED J. IRANI, TATA SONS LIMITED
- DR. FAQIR CHAND KOHLI, FORMER DEPUTY CHAIRMAN, TATA CONSULTANCY SERVICES
- PROF. (DR.) RANBIR SINGH, NATIONAL LAW UNIVERSITY, DELHI
- DR. R. VENKATA RAO, NATIONAL LAW SCHOOL OF INDIA UNIVERSITY, BANGALORE JUSTICE N.N.MATHUR, NATIONAL LAW UNIVERSITY, JODHPUR
- DR. FAIZAN MUSTAFA, NALSAR UNIVERSITY OF LAW, HYDERABAD
- DR. ANIL K. GUPTA INDIAN INSTITUTE OF MANAGEMENT
- PROF. S. SADAGOPAN, THE INTERNATIONAL INSTITUTE OF INFORMATION TECHNOLOGY, BANGALORE
- **B P SINGH, 'IP LEVERAGING AND IP MANAGEMENT'**
- DR. AMITAVA CHAKRABORTY,

05:30 - 06:30

Coffee Break & Networking

07:00 ONWARDS

Cocktail Reception (only for Speakers and Invited Guests)

DAY – II ► 24th January 2013 (Thursday)

	09:00 AM - 11:00 AM	
TRACK 1	TRACK 2	TRACK 3
THEME: VALIDITY – EX PARTE REEXAMINATION, INTER PARTES REVIEW, POST GRANT REVIEW, AND DERIVATION BEFORE THE USPTO	THEME: IP LEVERAGING AND IP MANAGEMENT	THEME: IP STANDARDS AND IP BENCHMARKING
KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:
SIGRAM SCHINDLER (TELES AG) US PATENT SYSTEM IN EVOLUTION – AIA/USSC AND CAFC PRECEDENTS SPEAKERS	RAJESHKUMAR ACHARYA (H K Acharya & Co.) - DEALING WITH ipCLOUD IN iCLOUD ERA SPEAKERS	S. CHANDRASEKARAN (Former member of Intellectual Property Appellate Board) - TOPIC TO BE ANNOUNCED SPEAKERS
SCOTT DANIELS (Westerman Hattori Daniels & Adrian, LLP)	ALEXANDER KOFF (Whiteford Taylor Preston)	SANTOSH MOHANTY (Tata Consultancy Services)
- REEXAMINATION OF US PATENTS LAURENCE POSORSKE (Hunton & Williams LLP)	- IN COLD BLOOD: A NEW APPROACH TO MONETIZING INTELLECTUAL PROPERTY RIGHTS	- INDIA - THE IP POWERHOUSE: ACCELERATION PATH FROM POTENTIAL TO CAPABILITY
- POST-GRANT PROCEDURES OF THE AMERICA INVENTS ACT ALAN KASPER (Sughrue Mion PLLC) - PATENT PROSECTION HIGHWAY	TAKASHI SAKURAI (Japan Patent Office) - THE IP POLICY AND INTERNATIONAL COLLABORATION OF THE JPO	- FRAND LICENSING AS AN ENABLER TO OPEN STANDARDS AND THE VALUE OF STANDARDS TO THE ECONOMY
CHANDRAN IYER (Sughrue Mion PLLC) - AMERICA INVENTS ACT: MANAGING IP RISK IN THE NEW ERA OF USPTO PATENT TRIALS	HEMENDRA ARAN (Aranca) - STRUCTURED PATENT PORTFOLIO MANAGEMENT: STRATEGIES TO CREATE, EXTRACT AND PROFITABLY DEPLOY VALUE	ANAND SHARMA (CPA Global) - TOPIC TO BE ANNOUNCED ANSHIKA JHA (UK Intellectual Property Office)
OUT TO TATE IN TRIALE	STEPHEN MATHIAS (Kochhar & Co) - TECH 2.0 AND IP	- TOPIC TO BE ANNOUNCED
	11:00 AM - 11:25 AM	
	Coffee Break & Networking	
	11:25 AM - 01:25 PM	
TRACK 1	TRACK 2	TRACK 3
THEME: LICENSING, COURT CHALLENGES TO PATENTS AND LITIGATION STRATEGY	THEME: BIOTECH & PHARMACEUTICAL PATENTING	THEME: INTERNATIONAL CONVENTIONS ON DIFFERENT IP PROTECTION
KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:
ABE HERSHKOVITZ (Hershkovitz & Associates, LLC) - REEXAMINATION, POST-GRANT REVIEW AND SUPPLEMENTAL EXAMINATION UNDER THE AMERICA INVENTS ACT	CHRISTIAN KILGER (Fanelli Haag & Kilger PLLC) - PROTECTING BIOTECH AND PHARMACEUTICAL INVENTIONS IN EUROPE AND THE US – A COMPARISON	- PROTECTION OF TRADITIONAL KNOWLEDGE OF INDIGENOUS PEOPLES UNDER THE IP LAWS
SPEAKERS PRAVIN ANAND (Anand and Anand)	SPEAKERS	SPEAKERS ALAN MORGAN DATRI (World Intellectual Property Organization)
- PATENT LITIGATION AND STRATEGIES RELATING THERETO SAPNA PALLA, (Kaye Scholer LLP) - IMPACT OF THE AMERICA INVENTS ACT ON PATENT LITIGATION	DEAN FANELLI (Fanelli Haag & Kilger PLLC) - PROTECTING BIOTECH AND PHARMACEUTICAL INVENTIONS IN EUROPE AND THE US – A COMPARISON	- THE MADRID AND HAGUE SYSTEMS: A TIMELESS CONCEPT FOR THE GLOBAL ACQUISITION, MAINTENANCE AND MANAGEMENT OF TRADEMARK AND INDUSTRIAL DESIGN REGISTRATIONS COMES OF AGE
AND STRATEGY	OLIVER KINGSBURY (Elkington and Fife LLP) - DISCLOSURE REQUIREMENTS FOR PHARMACEUTICAL PATENTS	JAN WREDE (De Simone & Partners)
ROLAND KEHRWALD (Wildanger Kehrwald Graf v. Schwerin & Partner) - THE ASSERTION OF PATENTS AGAINST FOREIGN COMPANIES IN GERMANY	ROWAN JOSEPH (Von Seidels Intellectual Property Attorneys) - ENTERING GENERIC PHARMACEUTICAL PRODUCTS INTO SOUTH	- GIS IN THE EU: STRATEGIC OVERVIEW AND DEVELOPMENTS DEB SENGUPTA (Sughrue Mion PLLC)
SHWETASREE MAJUMDER (Fidus Law Chambers)	AFRICA AND AFRICA - WHAT ARE THE CURRENT ISSUES AND PITFALLS	- TOPIC TO BE ANNOUNCED
- THE ROLE OF REVIEW COURTS IN INDIAN PATENT LITIGATION	RAHUL VARTAK (Krishna & Saurastri Associates) - PHARMACEUTICAL PATENTS- INDIAN PERSPECTIVE	MOHAN DEWAN (R.K.Dewan & Co.) - MANAGING DESIGN PROTECTION AND ENFORCEMENT IN INDIA
	01:25 AM - 02:05 PM	
	Buffet Lunch and Networking	
	02:05 PM — 04:05 PM	
TRACK 1	TRACK 2	TRACK 3
THEME: IP LITIGATION IN USA	THEME: GLOBAL IP STRATEGY AND COLLABORATION	THEME: INTRICACIES OF TRADEMARK LAW
KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:
SCOTT STIMPSON (Sills Cummis & Gross P.C.) - AMERICAN PATENT LITIGATION: LUCK FAVORS THE PREPARED	NARENDRA SABHARWAL (Federation of Indian Chambers of Commerce and Industry)	EDMOND SIMON (Benelux Office of Intellectual Property) - EUROPEAN TRADEMARK LANDSCAPE
SPEAKERS	- GLOBAL IP STRATEGY SPEAKERS	SPEAKERS
ALBERT JACOBS, (Tannenbaum Helpern Syracuse & Hirschtritt LLP) - COST EFFECTIVE PATENT LITIGATION IN THE U.S. FEDERAL COURTS	MICHAEL BEDNAREK (Axinn, Veltrop & Harkrider LLP) - US ROLE IN GLOBAL IP STRATEGIES – WHAT TO KNOW ABOUT USA	NIALL TIERNEY (Contego Intellectual Property) OWNING AND MANAGING A TRADEMARK AND DESIGN PORTFOLIO THROUGH A EUROPEAN INTELLECTUAL
ELDORA ELLISON (Sterne, Kessler, Goldstein & Fox PLLC) - THE INTERPLAY BETWEEN LITIGATION AND POST-ISSUANCE PROCEEDINGS AT THE USPTO	PRABUDDHA GANGULI (VISION-IPR) - INDIA'S ROLE IN GLOBAL IP STRATEGIES – WHAT TO KNOW ABOUT INDIA	PROPERTY HOLDING COMPANY JATIN TRIVEDI (Y.J. Trivedi & Co.) - TOPIC TO BE ANNOUNCED
MEI-HSIN WANG (National Yunlin University of Science & Technology) - THE IMPACTS ON NEW PATENT ACT AND COMPULSORY LICENSING IN TAIWAN	MARKUS FRICK (Walder Wyss Ltd) - EUROPE'S ROLE IN GLOBAL IP STRATEGIES – WHAT TO KNOW ABOUT EUROPE	FRANÇOIS NEUVILLE (Darts-IP) - COMPARATIVE ANALYSIS: PROTECTION OF WELL-KNOWN TRADE MARKS IN EUROPE, THE USA AND THE
		COMMACANACEALTH COUNTRIES
WILLIAM COATS (Kaye Scholer LLP) - THE PITFALLS OF JOINT AND DIVIDED INFRINGEMENT UNDER US LAW	DAVID CHENG (GE Cheng & Co) - EAST ASIA'S ROLE IN GLOBAL IP STRATEGIES – WHAT TO KNOW ABOUT EAST ASIA	COMMONWEALTH COUNTRIES TIMUR SULEIMENOV (Eurasian Economic Commission) - TRADEMARK IN THE SINGLE ECONOMIC SPACE
- THE PITFALLS OF JOINT AND DIVIDED INFRINGEMENT UNDER US	- EAST ASIA'S ROLE IN GLOBAL IP STRATEGIES - WHAT TO KNOW	TIMUR SULEIMENOV (Eurasian Economic Commission)
- THE PITFALLS OF JOINT AND DIVIDED INFRINGEMENT UNDER US	- EAST ASIA'S ROLE IN GLOBAL IP STRATEGIES - WHAT TO KNOW	TIMUR SULEIMENOV (Eurasian Economic Commission)
- THE PITFALLS OF JOINT AND DIVIDED INFRINGEMENT UNDER US	- EAST ASIA'S ROLE ÎN GLÓBAL IP STRATEGIES – WHAT TO KNOW ABOUT EAST ASIA	TIMUR SULEIMENOV (Eurasian Economic Commission)
- THE PITFALLS OF JOINT AND DIVIDED INFRINGEMENT UNDER US	- EAST ASIA'S ROLE IN GLOBAL IP STRATEGIES – WHAT TO KNOW ABOUT EAST ASIA O4:05 PM — O4:30 PM	TIMUR SULEIMENOV (Eurasian Economic Commission)
- THE PITFALLS OF JOINT AND DIVIDED INFRINGEMENT UNDER US	- EAST ASIA'S ROLE IN GLOBAL IP STRATEGIES – WHAT TO KNOW ABOUT EAST ASIA O4:05 PM — O4:30 PM Coffee Break & Networking	TIMUR SULEIMENOV (Eurasian Economic Commission)
TRACK 1 THEME: SOFTWARE PATENTING WITH EMPHASIS ON RECENT US LEIGLATIONS	O4:05 PM — O4:30 PM Coffee Break & Networking O4:30 PM — O6:30 PM TRACK 2 THEME: INTERNATIONAL BUSINESS STRATEGIES AND THE PATENT LAWS	TIMUR SULEIMENOV (Eurasian Economic Commission) - TRADEMARK IN THE SINGLE ECONOMIC SPACE TRACK 3 THEME: FSTP AS AN EFFECTIVE TOOL FOR TESTING PATENTABILITY
TRACK 1 THEME: SOFTWARE PATENTING WITH EMPHASIS ON RECENT US LEIGLATIONS KEYNOTE ADDRESS & CHAIR: HOWARD MILLER (Girardi Keese)	O4:05 PM — O4:30 PM Coffee Break & Networking O4:30 PM — O6:30 PM TRACK 2 THEME: INTERNATIONAL BUSINESS STRATEGIES AND THE PATENT LAWS KEYNOTE ADDRESS & CHAIR: JORG THOMAIER (Bayer Group)	TIMUR SULEIMENOV (Eurasian Economic Commission) - TRADEMARK IN THE SINGLE ECONOMIC SPACE TRACK 3 THEME: FSTP AS AN EFFECTIVE TOOL FOR TESTING PATENTABILITY KEYNOTE ADDRESS & CHAIR: SIGRAM SCHINDLER (TELES AG)
TRACK 1 THEME: SOFTWARE PATENTING WITH EMPHASIS ON RECENT US LEIGLATIONS KEYNOTE ADDRESS & CHAIR:	O4:05 PM — O4:30 PM Coffee Break & Networking O4:30 PM — O6:30 PM TRACK 2 THEME: INTERNATIONAL BUSINESS STRATEGIES AND THE PATENT LAWS KEYNOTE ADDRESS & CHAIR:	TIMUR SULEIMENOV (Eurasian Economic Commission) - TRADEMARK IN THE SINGLE ECONOMIC SPACE TRACK 3 THEME: FSTP AS AN EFFECTIVE TOOL FOR TESTING PATENTABILITY KEYNOTE ADDRESS & CHAIR:
TRACK 1 THEME: SOFTWARE PATENTING WITH EMPHASIS ON RECENT US LEIGLATIONS KEYNOTE ADDRESS & CHAIR: HOWARD MILLER (Girardi Keese) - WHAT HAPPENS NOW: AFTER THE SOPA, PROTECT IP, AND ACTA	O4:05 PM — O4:30 PM Coffee Break & Networking O4:30 PM — O6:30 PM TRACK 2 THEME: INTERNATIONAL BUSINESS STRATEGIES AND THE PATENT LAWS KEYNOTE ADDRESS & CHAIR: JORG THOMAIER (Bayer Group)	TIMUR SULEIMENOV (Eurasian Economic Commission) TRADEMARK IN THE SINGLE ECONOMIC SPACE TRACK 3 THEME: FSTP AS AN EFFECTIVE TOOL FOR TESTING PATENTABILITY KEYNOTE ADDRESS & CHAIR: SIGRAM SCHINDLER (TELES AG) X-RAYING A PATENT BY FSTP TECHNOLOGY FOR ITS
TRACK 1 THEME: SOFTWARE PATENTING WITH EMPHASIS ON RECENT US LEIGLATIONS KEYNOTE ADDRESS & CHAIR: HOWARD MILLER (Girardi Keese) - WHAT HAPPENS NOW: AFTER THE SOPA, PROTECT IP, AND ACTA BATTLES? SPEAKERS MARIA CRISTINA CALDAROLA (Robert Bosch GmbH) - DEALING WITH OPEN SOURCE SOFTWARE - HOW TO TAKE	- EAST ASIA'S ROLE IN GLOBAL IP STRATEGIES – WHAT TO KNOW ABOUT EAST ASIA O4:05 PM — O4:30 PM Coffee Break & Networking O4:30 PM — O6:30 PM TRACK 2 THEME: INTERNATIONAL BUSINESS STRATEGIES AND THE PATENT LAWS KEYNOTE ADDRESS & CHAIR: JORG THOMAIER (Bayer Group) - A PUBLIC CONTRACT CALLED PATENT LAW	TRACK 3 THEME: FSTP AS AN EFFECTIVE TOOL FOR TESTING PATENTABILITY KEYNOTE ADDRESS & CHAIR: SIGRAM SCHINDLER (TELES AG) - X-RAYING A PATENT BY FSTP TECHNOLOGY FOR ITS INVENTIVE STEPS SPEAKERS ADRIAN PASCHKE (Institute of Computer Science)
TRACK 1 THEME: SOFTWARE PATENTING WITH EMPHASIS ON RECENT US LEIGLATIONS KEYNOTE ADDRESS & CHAIR: HOWARD MILLER (Girardi Keese) - WHAT HAPPENS NOW: AFTER THE SOPA, PROTECT IP, AND ACTA BATTLES? SPEAKERS MARIA CRISTINA CALDAROLA (Robert Bosch GmbH) - DEALING WITH OPEN SOURCE SOFTWARE - HOW TO TAKE ADVANTAGE OF OPPORTUNITIES BY AVOIDING THE RISKS DANA RAO (Adobe Systems Incorporated)	O4:05 PM — O4:30 PM Coffee Break & Networking O4:30 PM — O6:30 PM TRACK 2 THEME: INTERNATIONAL BUSINESS STRATEGIES AND THE PATENT LAWS KEYNOTE ADDRESS & CHAIR: JORG THOMAIER (Bayer Group) - A PUBLIC CONTRACT CALLED PATENT LAW SPEAKERS YOHEI NODA (Japan Patent Office) - GLOBALIZATION OF BUSINESS STRATEGIES AND IP LAWS OLIVER HARTMANN (InDe Advocates) - THE PROTECTION OF PHARMACEUTICAL TRADE MARKS IN INDIA —	TIMUR SULEIMENOV (Eurasian Economic Commission) TRADEMARK IN THE SINGLE ECONOMIC SPACE TRACK 3 THEME: FSTP AS AN EFFECTIVE TOOL FOR TESTING PATENTABILITY KEYNOTE ADDRESS & CHAIR: SIGRAM SCHINDLER (TELES AG) X-RAYING A PATENT BY FSTP TECHNOLOGY FOR ITS INVENTIVE STEPS SPEAKERS
TRACK 1 TRACK 1 THEME: SOFTWARE PATENTING WITH EMPHASIS ON RECENT US LEIGLATIONS KEYNOTE ADDRESS & CHAIR: HOWARD MILLER (Girardi Keese) - WHAT HAPPENS NOW: AFTER THE SOPA, PROTECT IP, AND ACTA BATTLES? SPEAKERS MARIA CRISTINA CALDAROLA (Robert Bosch GmbH) - DEALING WITH OPEN SOURCE SOFTWARE - HOW TO TAKE ADVANTAGE OF OPPORTUNITIES BY AVOIDING THE RISKS DANA RAO (Adobe Systems Incorporated) - SOFTWARE PATENTABILITY – CURRENT STATE/IMPORTANCE GREGORY MAURER (Klarquist Sparkman, LLP)	O4:05 PM — O4:30 PM Coffee Break & Networking O4:30 PM — O6:30 PM TRACK 2 THEME: INTERNATIONAL BUSINESS STRATEGIES AND THE PATENT LAWS KEYNOTE ADDRESS & CHAIR: JORG THOMAIER (Bayer Group) - A PUBLIC CONTRACT CALLED PATENT LAW SPEAKERS YOHEI NODA (Japan Patent Office) - GLOBALIZATION OF BUSINESS STRATEGIES AND IP LAWS OLIVER HARTMANN (InDe Advocates)	TRACK 3 THEME: FSTP AS AN EFFECTIVE TOOL FOR TESTING PATENTABILITY KEYNOTE ADDRESS & CHAIR: SIGRAM SCHINDLER (TELES AG) - X-RAYING A PATENT BY FSTP TECHNOLOGY FOR ITS INVENTIVE STEPS SPEAKERS ADRIAN PASCHKE (Institute of Computer Science) IRIK MUKHAMEDSHIN
TRACK 1 THEME: SOFTWARE PATENTING WITH EMPHASIS ON RECENT US LEIGLATIONS KEYNOTE ADDRESS & CHAIR: HOWARD MILLER (Girardi Keese) - WHAT HAPPENS NOW: AFTER THE SOPA, PROTECT IP, AND ACTA BATTLES? SPEAKERS MARIA CRISTINA CALDAROLA (Robert Bosch GmbH) - DEALING WITH OPEN SOURCE SOFTWARE - HOW TO TAKE ADVANTAGE OF OPPORTUNITIES BY AVOIDING THE RISKS DANA RAO (Adobe Systems Incorporated) - SOFTWARE PATENTABILITY – CURRENT STATE/IMPORTANCE	O4:05 PM — O4:30 PM Coffee Break & Networking O4:30 PM — O6:30 PM TRACK 2 THEME: INTERNATIONAL BUSINESS STRATEGIES AND THE PATENT LAWS KEYNOTE ADDRESS & CHAIR: JORG THOMAIER (Bayer Group) - A PUBLIC CONTRACT CALLED PATENT LAW SPEAKERS YOHEI NODA (Japan Patent Office) - GLOBALIZATION OF BUSINESS STRATEGIES AND IP LAWS OLIVER HARTMANN (InDe Advocates) - THE PROTECTION OF PHARMACEUTICAL TRADE MARKS IN INDIA – AN OVERVIEW FROM A GERMAN PERSPECTIVE	TRACK 3 TRACK 3 THEME: FSTP AS AN EFFECTIVE TOOL FOR TESTING PATENTABILITY KEYNOTE ADDRESS & CHAIR: SIGRAM SCHINDLER (TELES AG) - X-RAYING A PATENT BY FSTP TECHNOLOGY FOR ITS INVENTIVE STEPS SPEAKERS ADRIAN PASCHKE (Institute of Computer Science) IRIK MUKHAMEDSHIN DOERTE SCHOENBERG CHID IYER (Sughrue Mion PLLC)

DAY – III ► 25th January 2013 (Friday)

TRACK 1	09:00 AM — 11:00 AM TRACK 2	TRACK 3
THEME:	THEME: SUPPLEMENTARYPROTECTON CERTIFICATES FOR PATENTS	THEME: INTELLECTUAL PROPERTY AS A BUSINESS TOOL
KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:
PETER CHROCZIEL (Freshfields Bruckhaus Deringer LLP) - STANDARD ESSENTIAL PATENTS - LITIGATION AND COMPETITION IMPLICATIONS	ATSUSHI HAKODA (Nakamura & Partners)	RUUD PETERS (Philips IP & Standards) - IP AS A BUSINESS TOOL
SPEAKERS	SPEAKERS CANDID BATEL (Marshall Constring & Barry H. B)	SPEAKERS
ELLIOTT SIMCOE (Smart & Biggar/Fetherstonhaugh) - CANADA: THE STATUTORY BASIS FOR AND JUDICIAL APPLICATION OF THE UTILITY REQUIREMENT	SANDIP PATEL (Marshall, Gerstein & Borun LLP) HIRONOBU HATTORI (Nakamura & Partners)	V. LAKSHMI KUMARAN (Lakshmi Kumaran & Sridharan) TOPIC TO BE ANNOUNCED
ILYA KAZI (Mathys & Squire)	MIKE SNODIN (Potter Clarkson LLP)	VINOD KUMAR (MOSAID Technologies, Inc.) - IP INVESTMENTS AS A BUSINESS MODEL
- COST EFFECTIVE OPPOSITION AND CONTENTIOUS STRATEGIES IN THE SOFTWARE, IT, MOBILE AND MEDICAL DEVICE FIELDS	CHRISTOPH SCHON (Dr. Schoen & Partners)	NARESH KILARU - (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP)
ANDREAS THEISEN (Mathys & Squire LLP) OPPOSITION TACTICS IN THE BIOTECHNOLOGY AND PHARMACEUTICAL SPACE	ERIK SCHEUERMANN (Witte, Weller & Partner)	- IP INVESTMENTS IN CUSTOMER RELATIONSHIPS AND COMMERCIAL TRADE SECRETS: PRACTICAL CONSIDERATIONS AND LITIGATION STRATEGIES
ALAKA CHATTERJEE (Borden Ladner Gervais LLP) - PATENTING STRATEGIES FOR CANADA		RUPERT MAYER (IPfolio Corporation) - MANAGING IP FROM A BUSINESS PERSPECTIVE
	11:00 AM - 11:25 AM	
	Coffee Break & Networking	
TRACK 1	11:25 AM — 01:25 PM TRACK 2	TRACK 3
THEME: PATENT INFRIGMENT, LITIGATION AND ENFORCEMENT	THEME: PATENTING IN BIOTECHN AND PHARMACEUTICALS	THEME: DESIGN PROTECTION IN US & EU
KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:
TERRY LUDLOW (Chipworks Inc)	PAUL FEHLNER (Novartis Pharma AG) - SUSTAINING INNOVATION IN INDIA AND THE WORLD	JOHN RICHARDS (Ladas & Parry LLP) - HOW TO MAXIMIZE PROTECTION FROM A DESIGN PATENT
- DETECTING PATENT INFRINGEMENT: A HOLISTIC APPROACH	SPEAKERS	SPEAKERS
SPEAKERS NIKHIL KRISHNAMURTHY (Krishnamurthy and Co)	HANS RAINER JAENICHEN (Vossius & Partner)	ULRICH NEYMEYR (Dr. Schoen & Partners)
- INVESTIGATIONS AND LITIGATION AS TOOLS FOR ENFORCEMENT BINAL PATEL (Banner & Witcoff Ltd)	- PATENTING ANTIBODIES SHANTANU BASU (Eckman & Basu LLP)	- GERMAN AND EUROPEAN DESIGN PATENTS TOBY HOPKIN (J A Kemp)
- THE STATUS OF JOINT INFRINGEMENT IN THE U.S VAIBHAV KHANNA (Moser Baer Intellectual Property Services)	- OVER PATENTABILITY OF INVENTIONS IN GENOMICS AND DIAGNOSTICS	- THE STRENGTHS AND WEAKNESSES OF EUROPEAN COMMUNITY REGISTERED DESIGNS
- IP AS A PROACTIVE BUSINESS TOOL	STEPHAN DISSER (Hoffmann Eitle) - LATEST EUROPEAN CASE LAW ON PHARMA PATENTS	FELIX GROSS (Maikowski & Ninnemann) - EUROPEAN COMMUNITY PATENT - CURRENT STATUS AND OUTLOOK
	MALATHI LAKSHMIKUMARAN (Lakshmikumaran & Sridharan) - PATENTS IN THE AREA OF BIOTECHNOLOGY	ROWAN FORSTER (Edward Nathan Sonnenbergs) - TOPIC TO BE ANNOUNCED
	01:25 AM - 02:05 PM	
	Buffet Lunch and Networking	
	02:05 PM - 04:05 PM	
TRACK 1	TRACK 2	TRACK 3
THEME: IP MONETIZATION	THEME: IP ISSUES FOR BIOTECH PATENTS	THEME: IPR & CHALLENGES OF DIGITAL TECHNOLOGY
KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:
KENT BAKER (Qualcomm Incorporated) SPEAKERS	IRA LEVY (Goodwin Procter) - UPDATE ON PHARMACEUTICAL AND BIOLOGICS LITIGATION IN THE US SPEAKERS	TALAL ABU-GHAZALEH (Talal Abu-Ghazaleh Organization Intellectual Property - AGIP) - IT FOR IPR
PALLAVI SHAH (Hewlett-Packard)		3FEARERS
	EDWARD PERGAMENT (Gilman Pergament LLP) - IMPACT OF IP ISSUES ON GENERIC PRODUCT SELECTION AND	DAVID HILL (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP)
		DAVID HILL (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP) - SMARTPHONE WARS IN THE US STEFAN STEINBRENER (Bardehle Pagenberg)
VISWANATHAN SESHAN (Philips Electronics India Ltd) RAJIV SARATHY (Perkins Coie LLP) RAHUL VERMA (Evalueserve)	- IMPACT OF IP ISSUES ON GENERIC PRODUCT SELECTION AND BRAND PRODUCTS LIFE CYCLE MANAGEMENT IN THE PHARMACEUTICAL INDUSTRY THOMAS MOGA (Shook, Hardy & Bacon LLP) - BIOTECH PATENT APPLICATION PREPARATION AND PROSECUTION STRATEGIES BEFORE THE USPTO IN LIGHT OF	DAVID HILL (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP) - SMARTPHONE WARS IN THE US STEFAN STEINBRENER (Bardehle Pagenberg) - EUROPEAN CASE LAW ON SPECIFIC ASPECTS OF COMPUTER-IMPLEMENTED TECHNOLOGY - THE CONFINES OF TECHNICALITY
RAJIV SARATHY (Perkins Coie LLP)	- IMPACT OF IP ISSUES ON GENERIC PRODUCT SELECTION AND BRAND PRODUCTS LIFE CYCLE MANAGEMENT IN THE PHARMACEUTICAL INDUSTRY THOMAS MOGA (Shook, Hardy & Bacon LLP) - BIOTECH PATENT APPLICATION PREPARATION AND PROSECUTION STRATEGIES BEFORE THE USPTO IN LIGHT OF MAYO VS. PROMETHEUS A.K.S. BHUJANGA RAO (NATCO Pharma Ltd) - INNOVATION VS INCREMENTAL INNOVATION-THE INDIAN	DAVID HILL (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP) - SMARTPHONE WARS IN THE US STEFAN STEINBRENER (Bardehle Pagenberg) - EUROPEAN CASE LAW ON SPECIFIC ASPECTS OF COMPUTERS IMPLEMENTED TECHNOLOGY - THE CONFINES OF
RAJIV SARATHY (Perkins Coie LLP)	- IMPACT OF IP ISSUES ON GENERIC PRODUCT SELECTION AND BRAND PRODUCTS LIFE CYCLE MANAGEMENT IN THE PHARMACEUTICAL INDUSTRY THOMAS MOGA (Shook, Hardy & Bacon LLP) - BIOTECH PATENT APPLICATION PREPARATION AND PROSECUTION STRATEGIES BEFORE THE USPTO IN LIGHT OF MAYO VS. PROMETHEUS A.K.S. BHUJANGA RAO (NATCO Pharma Ltd) - INNOVATION VS INCREMENTAL INNOVATION-THE INDIAN PHARMACEUTICAL PATENTING SCENARIO RAVI BHOLA (K&S Partners) - IMPLICATIONS OF BIODIVERSITY ACT AND TRADITIONAL	DAVID HILL (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP) - SMARTPHONE WARS IN THE US STEFAN STEINBRENER (Bardehle Pagenberg) - EUROPEAN CASE LAW ON SPECIFIC ASPECTS OF COMPUTER IMPLEMENTED TECHNOLOGY - THE CONFINES OF TECHNICALITY CHRISTOF KARL (Bardehle Pagenberg) - RECENT CASE LAW ON PATENTABILITY OF COMPUTER-IMPLEMENTED INVENTIONS IN GERMANY - WHERE IS IT
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RAJIV SARATHY (Perkins Coie LLP) RAHUL VERMA (Evalueserve)	- IMPACT OF IP ISSUES ON GENERIC PRODUCT SELECTION AND BRAND PRODUCTS LIFE CYCLE MANAGEMENT IN THE PHARMACEUTICAL INDUSTRY THOMAS MOGA (Shook, Hardy & Bacon LLP) - BIOTECH PATENT APPLICATION PREPARATION AND PROSECUTION STRATEGIES BEFORE THE USPTO IN LIGHT OF MAYO VS. PROMETHEUS A.K.S. BHUJANGA RAO (NATCO Pharma Ltd) - INNOVATION VS INCREMENTAL INNOVATION-THE INDIAN PHARMACEUTICAL PATENTING SCENARIO RAVI BHOLA (K&S Partners) - IMPLICATIONS OF BIODIVERSITY ACT AND TRADITIONAL KNOWLEDGE GUIDELINES ON PATENTS IN INDIA O4:05 PM — O4:30 PM Coffee Break & Networking O4:30 PM — O6:30 PM	DAVID HILL (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP) - SMARTPHONE WARS IN THE US STEFAN STEINBRENER (Bardehle Pagenberg) - EUROPEAN CASE LAW ON SPECIFIC ASPECTS OF COMPUTER-IMPLEMENTED TECHNOLOGY - THE CONFINES OF TECHNICALITY CHRISTOF KARL (Bardehle Pagenberg) - RECENT CASE LAW ON PATENTABILITY OF COMPUTER-IMPLEMENTED INVENTIONS IN GERMANY - WHERE IS IT GOING? UJJWAL MISRA (LexisNexis) - TOPIC TO BE ANNOUNCED
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RAJIV SARATHY (Perkins Coie LLP) RAHUL VERMA (Evalueserve) TRACK 1 THEME: BILATERAL TRADE KEYNOTE ADDRESS & CHAIR: MARK HORSBURGH (Fisher Adams Kelly)	- IMPACT OF IP ISSUES ON GENERIC PRODUCT SELECTION AND BRAND PRODUCTS LIFE CYCLE MANAGEMENT IN THE PHARMACEUTICAL INDUSTRY THOMAS MOGA (Shook, Hardy & Bacon LLP) - BIOTECH PATENT APPLICATION PREPARATION AND PROSECUTION STRATEGIES BEFORE THE USPTO IN LIGHT OF MAYO VS. PROMETHEUS A.K.S. BHUJANGA RAO (NATCO Pharma Ltd) - INNOVATION VS INCREMENTAL INNOVATION-THE INDIAN PHARMACEUTICAL PATENTING SCENARIO RAVI BHOLA (K&S Partners) - IMPLICATIONS OF BIODIVERSITY ACT AND TRADITIONAL KNOWLEDGE GUIDELINES ON PATENTS IN INDIA O4:05 PM — O4:30 PM Coffee Break & Networking O4:30 PM — O6:30 PM TRACK 2 MOCK JURY TRIAL FOR AN ANTI-THEFT COFFEE MUG	DAVID HILL (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP) - SMARTPHONE WARS IN THE US STEFAN STEINBRENER (Bardehle Pagenberg) - EUROPEAN CASE LAW ON SPECIFIC ASPECTS OF COMPUTER IMPLEMENTED TECHNOLOGY - THE CONFINES OF TECHNICALITY CHRISTOF KARL (Bardehle Pagenberg) - RECENT CASE LAW ON PATENTABILITY OF COMPUTER-IMPLEMENTED INVENTIONS IN GERMANY - WHERE IS IT GOING? UJJWAL MISRA (LexisNexis) - TOPIC TO BE ANNOUNCED TRACK 3 THEME: PATENT MONETIZATION & IP EXCHANGE KEYNOTE ADDRESS & CHAIR: STEVEN DAVEY (IP Navigation Group LLC)
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TRACK 1 THEME: BILATERAL TRADE KEYNOTE ADDRESS & CHAIR: MARK HORSBURGH (Fisher Adams Kelly) - IMPACT OF AN INDIA-AUSTRALIA FREE TRADE AGREEMENT SPEAKERS HARRI HONKASALO (Nokia Corporation) - AN INTERNATIONAL COMPANY INVENTING IN INDIA GREG GURR (Spruson and Ferguson) - THE AUSTRALIAN RAISING THE BAR ACT – WHAT YOU NEED TO KNOW ABOUT THE SIGNIFICANT UPCOMING CHANGES TO AUSTRALIAN PATENT LAW AND PRACTICE GAUTAM BAKSHI (Promed Group) - FAIR GENERICS ACT – A PERSPECTIVE	- IMPACT OF IP ISSUES ON GENERIC PRODUCT SELECTION AND BRAND PRODUCTS LIFE CYCLE MANAGEMENT IN THE PHARMACEUTICAL INDUSTRY THOMAS MOGA (Shook, Hardy & Bacon LLP) - BIOTECH PATENT APPLICATION PREPARATION AND PROSECUTION STRATEGIES BEFORE THE USPTO IN LIGHT OF MAYO VS. PROMETHEUS A.K.S. BHUJANGA RAO (NATCO Pharma Ltd) - INNOVATION VS INCREMENTAL INNOVATION-THE INDIAN PHARMACEUTICAL PATENTING SCENARIO RAVI BHOLA (K&S Partners) - IMPLICATIONS OF BIODIVERSITY ACT AND TRADITIONAL KNOWLEDGE GUIDELINES ON PATENTS IN INDIA O4:05 PM — O4:30 PM Coffee Break & Networking O4:30 PM — O6:30 PM TRACK 2 MOCK JURY TRIAL FOR AN ANTI-THEFT COFFEE MUG Judge: DAVID HILL (Finnegan LLP) Plaintiff's counsel: - ANAND SHARMA (Finnegan LLP) Defendant's counsel: - RAJ GUPTA (Finnegan LLP) - NARESH KILARU (Finnegan LLP)	DAVID HILL (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP) - SMARTPHONE WARS IN THE US STEFAN STEINBRENER (Bardehle Pagenberg) - EUROPEAN CASE LAW ON SPECIFIC ASPECTS OF COMPUTER IMPLEMENTED TECHNOLOGY - THE CONFINES OF TECHNICALITY CHRISTOF KARL (Bardehle Pagenberg) - RECENT CASE LAW ON PATENTABILITY OF COMPUTER-IMPLEMENTED INVENTIONS IN GERMANY - WHERE IS IT GOING? UJJWAL MISRA (LexisNexis) - TOPIC TO BE ANNOUNCED TRACK 3 THEME: PATENT MONETIZATION & IP EXCHANGE KEYNOTE ADDRESS & CHAIR: STEVEN DAVEY (IP Navigation Group LLC) - PATENT MONETIZATION SPEAKERS DANIEL PAPST (Papst Licensing GmbH & Co. KG) - SUCCESSFUL PATENT MONETIZATION WITH AN NPE IAN MCCLURE (Intellectual Property Exchange International, Inc) - TRADING INNOVATION: IP RIGHTS AS AN EXCHANGE-TRADED ASSET
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Defendant's Expert: ANINDYA SIRCAR (Infosys)

DAY – IV ► 26th January 2013 (Saturday)

	09:00 AM - 11:00 AM	
TRACK 1	TRACK 2	TRACK 3
THEME: PATENT PROCECUTION AND LITIGATION	THEME: IP ISSUES RELATINGTO GENERIC DRUGS IN CA & INDIA AND	THEME: PATENT PROCECUTION IN EPO
KEYNOTE ADDRESS & CHAIR:	PATENT LIFE CYCLE MANAGEMENT KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:
KALPANA REDDY (US Embassy) - TOPIC TO BE ANNOUNCED	DONALD RHOADS (Kramer Levin Naftalis & Frankel LLP) - THE NEW INTERPLAY BETWEEN TRADE SECRETS AND PATENTS	ROBERTO DINI (Metroconsult) - FILING AND PROSECUTING PATENTS IN EUROPE
SPEAKERS	SPEAKERS	SPEAKERS
BART VAN WEZENBEEK (Vereenigde) - PRIORITY: A FIRST ISSUE IN PATENT PROSECUTION	GORDON JEPSON (Deeth Williams Wall LLP) - GENERIC DRUG ENTRY INTO CANADA – REGULATORY AND LEGAL	ADRIAN MURRAY (W. P. Thompson & Co.) - EUROPEAN LAUNCH STRATEGIES – PATENT ISSUES
AARON HURVITZ (Kangxin Partners, P.C.) - RECENT DEVELOPMENT OF CHINESE PATENT PROSECUTION AND	ISSUES KAVITA RAMAMOORTHY - Associate, Deeth Williams Wall LLP (Canada)	STEFAN GAHLERT (Witte, Weller & Partner) - THE INESCAPABLE TRAP BEFORE THE EPO
LITIGATION	- GENERIC DRUG ENTRY INTO CANADA – REGULATORY AND LEGAL ISSUES	PATRICK LLOYD (Reddie & Grose LLP)
BINDU SHARMA (Origiin IP Solutions LLP) - CLEARANCE SEARCH TO MINIMISE INFRINGEMENT RISK	HARI SUBRAMANIAM (Subramaniam, Nataraj & Associates) - STANDARD OF EVIDENCE REQUIRED IN PHARMA CASES	- A HARSHER REGIME IN THE EPO. WHY GOOD DRAFTING IS EVEN MORE IMPORTANT THAN EVER
STEVEN MOORE (Kelley Drye & Warren LLP) - THE NEW REEXAMINATION PROCEDURES IN THE UNITED STATES		SRI KRISHNAN (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP) - STRATEGIES FOR COORDINATING YOUR PATENT PROTECTION EFFORTS IN EUROPE AND THE UNITED STATES
	11:00 AM - 11:25 AM	
	Coffee Break & Networking 11:25 AM - 01:25 PM	
THEME: PROCECUTION AND LITIGATION IN US & GERMANY	THEME: CRITICAL IN ISSUES IN PATENT INFRIGMENT IN EUROPEAN	THEME: PATENT PRACTICES IN EAST ASIAN COUNTRIES: CASE
KEYNOTE ADDRESS & CHAIR:	UNION :A CASE STUDY FROM GERMANY KEYNOTE ADDRESS & CHAIR:	STUDY KEYNOTE ADDRESS & CHAIR:
JOSEPH ROOT (QualiPat)	HEINZ GODDAR (Boehmert & Boehmert)	KEWAL LIKHYANI (IP2REVENUES, LLC) - HOW MULTI-NATIONAL CORPORATIONS (MNCS) CAN MAXIMIZE
- TOP OF THE VALUE CHAIN: SUCCESSFUL PATENT DRAFTING IN INDIA	- UNIVERSITY-INDUSTRY COOPERATION - MODEL AGREEMENTS IN EUROPE	SHAREHOLDER VALUE WITH IP TOOLS WHILE PULLING THE POOR OUT OF GLOBAL POVERTY - IMPLEMENTING A WIN-WIN-APPROACH
SPEAKERS	SPEAKERS	SPEAKERS
SHEETAL PATEL (LeonardPatel PC) - PRACTICAL METHODS TO EXPEDITE PROSECUTION AT THE US PATENT & TRADEMARK OFFICE	MARCEL KORTEKAAS (EP&C) - DISCLAIMERS, DIVISIONALS AND OTHER DISRUPTIONS AT THE EPO	COLIN MCCALL (Taylor Wessing LLP) - IP AND CLEANTECH
KLAUS HINKELMANN (Patentanwaltskanzlei Hinkelmann) - FAST TRACK PATENT LITIGATION IN GERMANY IN A GLOBAL	FELIX LETZELTER (Meissner Bolte) - A GERMAN UTILITY MODEL BRANCHED OFF FROM A PATENT	NETTAYA WARNCKE (Domnern Somgiat & Boonma Law Office Ltd) - KNOW THY NEIGHBORS: AN OVERVIEW OF TRADEMARK LAW OF CAMBODIA, LAOS, MYANMAR, THAILAND AND VIETNAM
CONTEXT HASIT SETH (Coofluence) - PATENT-BUSINESS STRATEGIES FOR STARTUPS/EMERGING	APPLICATION AS WEAPON IN INFRINGEMENT PROCEEDINGS GERT WURTENBERGER (WürtenbergerKunze) - COLLECTING PROOF OF INFRINGEMENT IN THE EUROPEAN UNION	M.V.SHANKAR (Cummins Research and Technology) - IP STRATEGY FOR SUCCESSFULLY CREATING INNOVATIVE NEW PRODUCTS
BUSINESSES	SUDARSHAN KUMAR BANSAL (United IPR)	NEERAJ GUPTA (FormulateIP TechnoLegal Solutions Pvt. Ltd)
VARUN CHHONKAR (ipfeathers) - TOPIC TO BE ANNOUNCED	- PATENT INFRINGEMENT- AN IP WEAPON OR IP SHIELD: EU V/S INDIA OR EU = INDIA	- BUILDING AN IP PORTFOLIO AT STARTUP STAGE
	01:25 AM - 02:05 PM	
	Buffet Lunch and Networking	
TRACK 1	Buffet Lunch and Networking O2:05 PM — O4:05 PM TRACK 2	TRACK 3
THEME: COPYRIGHT ISSUES RELATING TO SOFTWARE & MUSIC	02:05 PM - 04:05 PM	TRACK 3 THEME: PATENT DRAFTING FOR PHARMACEUTICALS
THEME: COPYRIGHT ISSUES RELATING TO SOFTWARE & MUSIC	02:05 PM - 04:05 PM TRACK 2	
THEME: COPYRIGHT ISSUES RELATING TO SOFTWARE & MUSIC INDUSTRY:CASE STUDY FROM UK & INDIA KEYNOTE ADDRESS & CHAIR:	O2:05 PM — O4:05 PM TRACK 2 THEME: PATENT PROCEDING BEFORE THE EPO	THEME: PATENT DRAFTING FOR PHARMACEUTICALS
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DAY – V ▶27th January 2013 (Sunday)

	09:00 AM — 11:00 AM		
TRACK 1	TRACK 2	TRACK 3	
THEME:	THEME:	THEME:	
KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:	
STEPHEN JONES (Baker & McKenzie LLP) - THE EVOLUTION OF INTELLECTUAL PROPERTY LAW IN THE EUROPEAN UNION SPEAKERS	RANA GOSAIN (Daniel Advogados) - UNDERSTANDING THE SCOPE OF PHARMA PATENT LAW AND IDENTIFYING THE REFORMS AND LATEST AMENDMENTS IN THE BRAZILIAN PATENT LAW SPEAKERS	JUSTICE B. N. SRIKRISHNA (Retd Judge Supreme Court of India) - ADR IN IPR ISSUES SPEAKERS	
CHRISTIAN OSTERRIETH (Reimann Osterrieth Köhler Haft) - THE PROJECT OF A NEW EUROPEAN PATENT SYSTEM –	KONSTANZE LENHARD (Muller-Bore & Partner) - SUCCESSFULLY ATTACKING AND DEFENDING PHARMA/BIOTECH	BHARAT DUBE (IP Gurus) - HOW TO EFFECTIVELY FIGHT COUNTERFEITING	
INTRODUCTION AND LATEST STATUS P. ANTHONY SAMMI (Skadden, Arps, Slate, Meagher & Flom LLP)	PATENTS IN OPPOSITION KURT R. KARST (Hyman, Phelps & McNamara, P.C.)	BARTOSZ SUJECKI – Attorney-at-law (Amsterdam) - RECENT DEVELOPMENTS OF ANTI- COUNTERFEITING AND ITS	
- TOPIC TO BE ANNOUNCED DR. ALLEN YEO - (WIPS Co. Ltd)	PATENT AND NON-PATENT EXCLUSIVITIES FOR DRUG AND BIOLOGICAL PRODUCTS IN THE USA – AN OVERVIEW AND CURRENT DEVELOPMENTS	MEASURES IN THE EU EDWARD W. GRAY (Fitch, Even, Tabin & Flannery LLP)	
- TOPIC TO BE ANNOUNCED	D. C. GABRIEL (K&S Partners)	- PRESERVING TRADE SECRETS IN A SOCIAL MEDIA WORLD AMEET DATTA (Saikrishna & Associates)	
	- RECENT PHARMA - PATENT CASES IN INDIA 11:00 AM — 11:25 AM	- TOPIC TO BE ANNOUNCED	
	Coffee Break & Networking		
	11:25 AM - 01:25 PM		
TRACK 1	TRACK 2	TRACK 3	
THEME:	THEME:	THEME:	
KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:	
S. MAJUMDAR (S. Majumdar & Co.) - PATENT VS PUBLIC INTEREST	JAY A. ERSTLING (Patterson Thuente Christensen Pedersen P.A.) - U.S. PERCEPTIONS ABOUT THE INDIAN PATENT SYSTEM: MYTH	UDO MEYER (BASF SE) - IP MANAGEMENT IN THE MANUFACTURING INDUSTRY	
SPEAKERS	AND REALITY SPEAKERS	SPEAKERS	
SERGE VIGNESOULT (Cabinet Hirsch) - OBSTACLES INDIAN ENTERPRISES MAY ENCOUNTER TO OPTIMIZE	JASON MARKWELL (Norton Rose LLP) - PROMISE OF THE PATENT - UTILITY REQUIREMENTS IN CANADA	PETER MCLAUGHLIN (Foley & Lardner LLP) - REDUCING THE RISK OF INTELLECTUAL PROPERTY THEFT	
PATENT STRATEGIES IN EUROPE JEREMY M. BEN-DAVID (JMB Davis Ben-David)	ZSOLT SZENTPETERI (SBGK Patent and Law Offices) - PATENTING OF PLANTS AND ANIMALS IN HUNGARY	LINCOLN BANDLOW (Lathrop & Gage LLP) - THE RIGHT OF PUBLICITY: AN INTERNATIONAL OVERVIEW AND	
- ISRAEL INSIDE - PERSPECTIVES ON ISRAELI ENTREPRENEURSHIP & TECHNOLOGICAL INNOVATION	ALKA MEHTA (Cipla Limited) - TOPIC TO BE ANNOUNCED	BEST PRACTICES TO AVOID LIABILITY LOKESH V. (Innomantra Consulting Private Ltd)	
SANJIV KAPUR (Jones Day) - IP CONSIDERATIONS FOR INVESTING IN BRAZIL		- BEST PRACTICES TO ENHANCE IP MANAGEMENT CLARA SATTLER DE SOUSA E BRITO (Patent law firm Liermann-	
-		Castell) - HETEROGENEITY IN INTERNATIONAL PATENTING PRACTICE	
		AND ITS IMPACT ON GLOBAL BUSINESS STRATEGIES	
	01:25 AM = 02:05 PM	AND ITS IMPACT ON GLOBAL BUSINESS STRATEGIES	
	01:25 AM - 02:05 PM	AND ITS IMPACT ON GLOBAL BUSINESS STRATEGIES	
	Buffet Lunch and Networking	AND ITS IMPACT ON GLOBAL BUSINESS STRATEGIES	
	Buffet Lunch and Networking O2:05 PM — O4:05 PM		
TRACK 1	Buffet Lunch and Networking O2:05 PM — O4:05 PM TRACK 2	TRACK 3	
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	Buffet Lunch and Networking O2:05 PM — O4:05 PM TRACK 2 THEME: KEYNOTE ADDRESS & CHAIR:	TRACK 3 THEME: KEYNOTE ADDRESS & CHAIR:	
ТНЕМЕ:	Buffet Lunch and Networking O2:05 PM — O4:05 PM TRACK 2 THEME:	TRACK 3 THEME:	
THEME: KEYNOTE ADDRESS & CHAIR: SPEAKERS	Buffet Lunch and Networking O2:05 PM — O4:05 PM TRACK 2 THEME: KEYNOTE ADDRESS & CHAIR: MANOJ PILLAI (Lex Orbis) FUTURE OF IP PRACTICE, SERVICING AND SOLUTIONING MODELS SPEAKERS	TRACK 3 THEME: KEYNOTE ADDRESS & CHAIR: CLIVE THORNE (Reynolds Porter Chamberlain LLP) - CURRENT REGIME OF UK INDUSTRIAL DESIGN PROTECTION SPEAKERS	
THEME: KEYNOTE ADDRESS & CHAIR: SPEAKERS ROBIN BROWNE (Hepworth Browne) - HOW TO REDUCE EPO COSTS	Buffet Lunch and Networking O2:05 PM — O4:05 PM TRACK 2 THEME: KEYNOTE ADDRESS & CHAIR: MANOJ PILLAI (Lex Orbis) FUTURE OF IP PRACTICE, SERVICING AND SOLUTIONING MODELS SPEAKERS MARK EINERHAND (Vereenigde) - ANTIBODY PATENT PROSECUTION IN EUROPE	TRACK 3 THEME: KEYNOTE ADDRESS & CHAIR: CLIVE THORNE (Reynolds Porter Chamberlain LLP) - CURRENT REGIME OF UK INDUSTRIAL DESIGN PROTECTION	
THEME: KEYNOTE ADDRESS & CHAIR: SPEAKERS ROBIN BROWNE (Hepworth Browne) - HOW TO REDUCE EPO COSTS	Buffet Lunch and Networking O2:05 PM — O4:05 PM TRACK 2 THEME: KEYNOTE ADDRESS & CHAIR: MANOJ PILLAI (Lex Orbis) FUTURE OF IP PRACTICE, SERVICING AND SOLUTIONING MODELS SPEAKERS MARK EINERHAND (Vereenigde)	TRACK 3 THEME: KEYNOTE ADDRESS & CHAIR: CLIVE THORNE (Reynolds Porter Chamberlain LLP) - CURRENT REGIME OF UK INDUSTRIAL DESIGN PROTECTION SPEAKERS GUILLAUME FOURNIER (Meyerlustenberger Lachenal) - TRADEMARK AND DESIGN REGISTRATION STRATEGIES IN EUROPE, ESPECIALLY FOR NON EUROPEAN APPLICANTS PAOLO BECONCINI (CBM International Lawyers LLP) - DESIGN PATENT LITIGATION IN THE AUTOMOTIVE FIELD IN	
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THEME: SPEAKERS ROBIN BROWNE (Hepworth Browne) - HOW TO REDUCE EPO COSTS LEON STEINBERG (Black Hills IP) - TREND TO AUTOMATE (HOW HIGH COST LEGAL MARKETS ARE BECOMING COST COMPETITIVE) JENNIFER HARRIS (Kilburn & Strode LLP) - HOW TO GET A EUROPEAN PATENT - THINGS A NON-EP ATTORNEY SHOULD KNOW TRACK 1 THEME: KEYNOTE ADDRESS & CHAIR: REINHOLD NOWAK (Dennemeyer Group) - PATENT PORTFOLIO ANALYSIS & VISUALIZATION SPEAKERS D. BOMMI BOMMANNAN (MaxVal Group, Inc.) - OPTIMIZING DEVELOPMENT OF A GLOBAL PATENT PORTFOLIO JOREN DE WACHTER (Joren De Wachter) - IS OPEN SOURCE THE NEW INTELLECTUAL PROPERTY?	Buffet Lunch and Networking O2:05 PM — O4:05 PM TRACK 2 THEME: KEYNOTE ADDRESS & CHAIR: MANOJ PILLAI (Lex Orbis) FUTURE OF IP PRACTICE, SERVICING AND SOLUTIONING MODELS SPEAKERS MARK EINERHAND (Vereenigde) - ANTIBODY PATENT PROSECUTION IN EUROPE REKHA CHATURVEDI (Chaturvedi & Chaturvedi Consulting) - COMMERCIALIZATION OF BIOTECH/PHARMA PATENTS: INDIAN PERSPECTIVE RANJEEV SINGH (Intellectual Ventures) - TOPIC TO BE ANNOUNCED O4:30 PM — O4:30 PM Coffee Break & Networking O4:30 PM — O6:30 PM TRACK 2 THEME: KEYNOTE ADDRESS & CHAIR: SERGEY DOROFEEV (Gorodissky & Partners) - STRATEGIES OF IP PROTECTION IN RUSSIA & EURASIA SPEAKERS JINSANG JEONG (Jeong & Park) - MODERNIZATION IN THE IP PROTECTION SYSTEMS IN KOREA RALPH VAN NIEKERK (Von Seidels Intellectual Property Attorneys) - STRATEGIES FOR ESTABLISHING AND ENFORCING IP RIGHTS IN	TRACK 3 THEME: KEYNOTE ADDRESS & CHAIR: CLIVE THORNE (Reynolds Porter Chamberlain LLP) CURRENT REGIME OF UK INDUSTRIAL DESIGN PROTECTION SPEAKERS GUILLAUME FOURNIER (Meyerfustenberger Lachenal) TRADEMARK AND DESIGN REGISTRATION STRATEGIES IN EUROPE, ESPECIALLY FOR NON EUROPEAN APPLICANTS PAOLO BECONCINI (CBM International Lawyers LLP) DESIGN PATENT LITIGATION IN THE AUTOMOTIVE FIELD IN CHINA NISHANT KEWALRAMANI (Brain League IP Services) DESIGN PROTECTION AND LITIGATION STRATEGIES-THE CHANGING LANDSCAPE IN INDIA KATIE MAKSYM (Nike Inc.) THE POWER OF DESIGN PATENTS: IP'S SECRET WEAPON TRACK 3 THEME: KEYNOTE ADDRESS & CHAIR: HEMANT SINGH (INTTL Advocare) PATENT LITIGATION IN INDIA – CURRENT TRENDS SPEAKERS BRETT LUNN (FB Rice) AUSTRALIA'S APPROACH TO PATENT CLAIM CONSTRUCTION MARCUS GALLIE (Ridout & Maybee LLP) CLAIM CONSTRUCTION: IS THERE AN ELEPHANT IN THE	

DAY – VI ► 28th January 2013 (Monday)

09:00 AM — 11:00 AM		
TRACK 1	TRACK 2	TRACK 3
THEME:	THEME:	THEME:
KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:
RALPH GABRIC (Brinks Hofer Gilson & Lione)	ATULYA NATH (Global Institute of Intellectual Property)	AMARJIT SINGH (Amarjit & Associates)
SPEAKERS	- IMPORTANCE OF INTELLECTUAL PROPERTY (IP) EDUCATION AND TRAINING IN THE KNOWLEDGE-BASED ECONOMY SPEAKERS	- CHALLENGES FACED BY IP OWNERS IN ENFORCEMENT OF THEIR RIGHTS SPEAKERS
MICHAEL CHU (Brinks Hofer Gilson & Lione)	GILBERTO DE HOYOS (De Hoyos Koloffon & Asociados)	RAJESH BAGGA (Tata Motors)
NICHOLAS DE LA TORRE (Brinks Hofer Gilson & Lione)	- CULTURAL HERITAGE: AN IP ASSET?	- IP CHALLENGES IN OPENING NEW INTERNATIONAL MARKETS
MANISH MEHTA (Brinks Hofer Gilson & Lione)	ARTI SANGAR (Diaz, Reus & Targ LLP) - PROTECTING AND ENFORCING INTELLECTUAL PROPERTY RIGHTS	ANDREW DARK (Dark IP) - NANOTECHNOLOGY AND IT'S IP PROGRESSION
HERSH MEHTA (Brinks Hofer Gilson & Lione)	GLOBALLY ALTAF HUSSAIN JAHANGIR (Qed India)	SUJATA CHAUDHRI (IP Gurus) - TRADEMARK ISSUES FACED BY FOREIGN COMPANIES THAT
	- INTELLECTUAL PROPERTY VALUATION AND EVALUATION	WANT TO ENTER THE INDIAN MARKETA COMPARISON OF INDIA, THE UNITED STATES AND THE EUROPEAN UNION
	TABREZ AHMAD (Alliance University) - CONFLICTING INTERESTS IN COPYRIGHTABILITY OF FICTIONAL	ANANTH PADMANABHAN
	CHARACTERS 11:25 AM	- BUSINESS METHOD PATENTS: A COMPARATIVE STUDY OF THE INDIAN AND THE U.S. POSITION
11:00 AM — 11:25 AM Coffee Break & Networking		
TDACK 4	11:25 AM - 01:25 PM	TDAGK 2
TRACK 1	TRACK 2	TRACK 3
THEME:	THEME:	THEME:
KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:
ART NUTTER (TAEUS International Corporation) - A CIVILIZED REVOLUTION IN PATENT LICENSING	THOMAS FILARSKI (Steptoe & Johnson LLP) - UPDATE ON US BIOSIMILARS LAW AND REGULATIONS	ANITA VARMA (Ropes & Gray LLP)
SPEAKERS	SPEAKERS	SPEAKERS
RAJIV SARATHY (Perkins Coie LLP) - VALUATION OF PATENT PORTFOLIOS	TOMAS LUNDQUIST (Awapatent AB) - PATENT DUE DILIGENCE – PHARMACEUTICALS	CHARLES LARSEN (Ropes & Gray LLP)
JOFF WILD (The IP Media Group)	SAILESH PATEL (Schiff Hardin LLP)	GEOFFREY LIN (Ropes & Gray LLP)
- IP IN THE BOARDROOM MITCHELL ROSENFELD (Pluritas LLC)	- PATENTABILITY OF BIOTECH PATENTS AFTER THE PROMETHEUS U.S. SUPREME COURT DECISION	VASANTH SARATHY (Ropes & Gray LLP)
- TOPIC TO BE ANNOUNCED	D. CHRISTOPHER OHLY (Schiff Hardin LLP) - TOPIC TO BE ANNOUNCED	
FRANK KNUETTEL II (Greyhound IP) - TOPIC TO BE ANNOUNCED	ABHISHEK MALHOTRA (TMT Law Practice)	
	- TOPIC TO BE ANNOUNCED	
	01:25 AM - 02:05 PM	
	Buffet Lunch and Networking	
02:05 PM — 04:05 PM		
TDACK 1		TDACK 2
TRACK 1	TRACK 2	TRACK 3
THEME:	TRACK 2 THEME:	THEME:
	TRACK 2	THEME: KEYNOTE ADDRESS & CHAIR:
THEME: KEYNOTE ADDRESS & CHAIR: BALU GUPTA (Promerus LLC) - IMPORTANCE OF IP IN THE EMERGING GLOBAL ECONOMY	TRACK 2 THEME: KEYNOTE ADDRESS & CHAIR: PRATHIBA SINGH (Singh & Singh Law Firm LLP) - PATENT LITIGATION – THE PATH TRAVELLED BY INDIA	THEME: KEYNOTE ADDRESS & CHAIR: MADHUKAR SINHA (Indian Institute of Foreign Trade) THE ECONOMICS OF ENFORCEMENT OF COPYRIGHTS
THEME: KEYNOTE ADDRESS & CHAIR: BALU GUPTA (Promerus LLC) - IMPORTANCE OF IP IN THE EMERGING GLOBAL ECONOMY SPEAKERS	TRACK 2 THEME: KEYNOTE ADDRESS & CHAIR: PRATHIBA SINGH (Singh & Singh Law Firm LLP) - PATENT LITIGATION – THE PATH TRAVELLED BY INDIA SPEAKERS	THEME: KEYNOTE ADDRESS & CHAIR: MADHUKAR SINHA (Indian Institute of Foreign Trade) THE ECONOMICS OF ENFORCEMENT OF COPYRIGHTS SPEAKERS
THEME: KEYNOTE ADDRESS & CHAIR: BALU GUPTA (Promerus LLC) - IMPORTANCE OF IP IN THE EMERGING GLOBAL ECONOMY	TRACK 2 THEME: KEYNOTE ADDRESS & CHAIR: PRATHIBA SINGH (Singh & Singh Law Firm LLP) - PATENT LITIGATION – THE PATH TRAVELLED BY INDIA	THEME: KEYNOTE ADDRESS & CHAIR: MADHUKAR SINHA (Indian Institute of Foreign Trade) THE ECONOMICS OF ENFORCEMENT OF COPYRIGHTS
THEME: KEYNOTE ADDRESS & CHAIR: BALU GUPTA (Promerus LLC) - IMPORTANCE OF IP IN THE EMERGING GLOBAL ECONOMY SPEAKERS RICHARD BADDELEY (Watermark)	TRACK 2 THEME: KEYNOTE ADDRESS & CHAIR: PRATHIBA SINGH (Singh & Singh Law Firm LLP) - PATENT LITIGATION – THE PATH TRAVELLED BY INDIA SPEAKERS ALEJANDRO MENCHACA (McAndrews, Held & Malloy, Ltd) LITIGATION STRATEGIES AFFECTING FDA APPROVAL FOR GENERICS WOLFRAM SCHIWECK (Schiweck Weinzierl Koch) - PATENTABILITY OF ANTIBODIES AND ARTIFICIAL BINDING	THEME: KEYNOTE ADDRESS & CHAIR: MADHUKAR SINHA (Indian Institute of Foreign Trade) THE ECONOMICS OF ENFORCEMENT OF COPYRIGHTS SPEAKERS SANJAY TANDON (Reliance Entertainment Pvt. Ltd)
THEME: KEYNOTE ADDRESS & CHAIR: BALU GUPTA (Promerus LLC) IMPORTANCE OF IP IN THE EMERGING GLOBAL ECONOMY SPEAKERS RICHARD BADDELEY (Watermark) OPPOSITION IN AUSTRALIA, EUROPE AND INDIA: A COMPARISON GIANFRANCO MATTEUCCI (Marks & Clerk Singapore LLP) GROWTH IN IP HUBS IN ASIA MATTHEW ENGLISH (Marks & Clerk Singapore LLP)	TRACK 2 THEME: KEYNOTE ADDRESS & CHAIR: PRATHIBA SINGH (Singh & Singh Law Firm LLP) - PATENT LITIGATION – THE PATH TRAVELLED BY INDIA SPEAKERS ALEJANDRO MENCHACA (McAndrews, Held & Malloy, Ltd) LITIGATION STRATEGIES AFFECTING FDA APPROVAL FOR GENERICS WOLFRAM SCHIWECK (Schiweck Weinzierl Koch)	THEME: KEYNOTE ADDRESS & CHAIR: MADHUKAR SINHA (Indian Institute of Foreign Trade) THE ECONOMICS OF ENFORCEMENT OF COPYRIGHTS SPEAKERS SANJAY TANDON (Reliance Entertainment Pvt. Ltd) COPYRIGHT: THE LATEST SCENE ALBAN KANG (ATMD Bird & Bird) IS COPYRIGHT LAW RELEVANT IN THIS DIGITAL AGE? MUSTAFA SAFIYUDDIN (Legasis Partners)
THEME: KEYNOTE ADDRESS & CHAIR: BALU GUPTA (Promerus LLC) IMPORTANCE OF IP IN THE EMERGING GLOBAL ECONOMY SPEAKERS RICHARD BADDELEY (Watermark) OPPOSITION IN AUSTRALIA, EUROPE AND INDIA: A COMPARISON GIANFRANCO MATTEUCCI (Marks & Clerk Singapore LLP) GROWTH IN IP HUBS IN ASIA MATTHEW ENGLISH (Marks & Clerk Singapore LLP) CHANGES TO THE SINGAPORE PATENT REGIME	TRACK 2 THEME: KEYNOTE ADDRESS & CHAIR: PRATHIBA SINGH (Singh & Singh Law Firm LLP) PATENT LITIGATION – THE PATH TRAVELLED BY INDIA SPEAKERS ALEJANDRO MENCHACA (McAndrews, Held & Malloy, Ltd) LITIGATION STRATEGIES AFFECTING FDA APPROVAL FOR GENERICS WOLFRAM SCHIWECK (Schiweck Weinzierl Koch) PATENTABILITY OF ANTIBODIES AND ARTIFICIAL BINDING PROTEINS WITH ANTIBODY-LIKE PROPERTIES BEFORE THE EUROPEAN PATENT OFFICE MORTEN ROSTED (H. Lundbeck A/S)	THEME: KEYNOTE ADDRESS & CHAIR: MADHUKAR SINHA (Indian Institute of Foreign Trade) THE ECONOMICS OF ENFORCEMENT OF COPYRIGHTS SPEAKERS SANJAY TANDON (Reliance Entertainment Pvt. Ltd) COPYRIGHT: THE LATEST SCENE ALBAN KANG (ATMD Bird & Bird) IS COPYRIGHT LAW RELEVANT IN THIS DIGITAL AGE? MUSTAFA SAFIYUDDIN (Legasis Partners) RECENT TRADEMARK DEVELOPMENTS IN INDIA
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DAY – VII ► 29th January 2013 (Tuesday)

TDACK 4	09:00 AM — 11:00 AM	TDACK 2
TRACK 1	TRACK 2	TRACK 3
THEME: EFFECTIVE UTILIZATION OF IP IN IT KEYNOTE ADDRESS & CHAIR:	THEME: KEYNOTE ADDRESS & CHAIR:	THEME: TECHNIQUES TO MANAGE AND REDUCE PATENT LITIGATION COSTS IN THE UNITED STATES KEYNOTE ADDRESS & CHAIR:
ANINDYA SIRCAR (Infosys Ltd)	DILIP SHAH (Indian Pharmaceutical Alliance)	ТВА
- EFFECTIVE IP PROTECTION OF SOFTWARE – A COMPARATIVE STUDY	- TOPIC TO BE ANNOUNCED	
SPEAKERS SHEETAL CHOPRA (Federation of Indian Chambers of Commerce and	SPEAKERS MIKKEL BENDER (COPA Copenhagen Patents)	SPEAKERS SRI SANKARAN (Winthrop & Weinstine, P.A.)
ndustry) - EXTRACTING VALUE FROM BRANDS, INNOVATIONS AND PROFITING	- ENFORCEMENT OF PHARMACEUTICAL PROCESS PATENTS- THE GROWING IMPORTANCE OF FORENSIC EVIDENCE IN DENMARK	DEVAN PADMANABHAN (Winthrop & Weinstine, P.A.)
FROM IP ASSETS IN IT FABREZ AHMAD (Microsoft Corporation India Pvt. Ltd)	P. V. VENUGOPAL (Global Medical Forum) - TOPIC TO BE ANNOUNCED	ALEKHA DASH (Creighton University)
- MONETIZING AND MANAGING IP ASSETS IN IT FOR BUSINESS	MANDAR KODGULE (Wockhardt Ltd)	 EVALUATING ALTERNATIVE BILLING ARRANGEMENTS DEVELOPING AN UNDERSTANDABLE CASE THEORY
SOMNATH CHAKRABORTHY (Honeywell Technology Solutions Lab Pvt. Ltd) - IP AND OPEN SOURCE SOFTWARE	- TOPIC TO BE ANNOUNCED M. KRISHNAJI RAO (Divis Laboratories Ltd)	 WORKING WITH EXPERTS TO MAKE YOUR CASE EFFECTIVELY; AND USING ALTERNATIVE DISPUTE RESOLUTION REDUCE
M. R. PRASANNA (The Chambers) - TOPIC TO BE ANNOUNCED	- REJECTIONS OF PHARMACEUTICAL PATENT APPLICATIONS AT INDIAN PATENT OFFICE	COSTS
	11:00 AM - 11:25 AM	
	Coffee Break & Networking	
TRACK 1	11:25 AM - 01:25 PM TRACK 2	TRACK 3
		THEME: MAXIMIZING BUSINESS VALUE OF IPR IN INDIA: LICENSING
THEME: KEYNOTE ADDRESS & CHAIR:	THEME: KEYNOTE ADDRESS & CHAIR:	OPPORTUNITIES AND CHALLENGES KEYNOTE ADDRESS & CHAIR:
SUDHIR JAIN (Indian Institute of Technology, Delhi)		RAJ HIRWANI (CSIR URDiP)
- TOPIC TO BE ANNOUNCED SPEAKERS	SPEAKERS	SPEAKERS
ALFRED SPIGARELLI (European Patent Office)	- H.L. NARENDRA BHATTA (INTELLOCOPIA IP)	VISWANATHAN SESHAN (Philips Electronics India Ltd)
- TOPIC TO BE ANNOUNCED ARVIND CHOPRA (European Business and Technology Centre)		SUBRAMANIAM VUTHA (Subramaniam Vutha & Associates)
- CHALLENGES OF PROTECTING IP IN COLLABORATIVE RESEARCH AND TECHNOLOGY TRANSFERS		ARAVIND CHINCHURE (Reliance Industries Ltd) RAJESH HALDIPUR (IPR for Managers Education Foundation)
C.H. UNNIKRISHNAN (MINT, HT Media Limited) MISSING LINKS IN IP VALUE CHAIN A COMMON MAN'S PERSPECTIVE		- VALUATION OF IPR
DAWN JOS (Texas Instruments) - BUILDING A GOOD PATENT PORTFOLIO – QUANTITY VS. QUALITY		
	01:25 AM - 02:05 PM	
	Buffet Lunch and Networking	
	02:05 PM - 04:05 PM	
TRACK 1	TRACK 2	TRACK 3
HEME: KEYNOTE ADDRESS & CHAIR:	THEME: KEYNOTE ADDRESS & CHAIR:	THEME: KEYNOTE ADDRESS & CHAIR:
ANAND DESAI (DSK Legal)	SUMESH REDDY (Dr. Reddy's Laboratories Ltd)	CHANDRASEKHAR TANIKELLA (Technology Information, Forecasting
- TOPIC TO BE ANNOUNCED	- DOES A GENUS PROVIDE 112 SUPPORT FOR A SPECIES AND VICE VERSA AND THE PROBLEM OF NEGATIVE LIMITATIONS - SOME ISSUES	Assessment Council) - NURTURING CREATIVITY
SPEAKERS	SPEAKERS	SPEAKERS
ALESSANDRO RUO (InterPatent) - RECENT TRENDS IN COMMUNITY TRADEMARK LAW AND CASE-LAW	ALPESH PATHAK (Intas Pharmaceuticals Ltd) - INTERPRETATION OF SUPREME COURT'S RULING FOR PATENT	DEBABRATA NAYAK (Huawei Technologies Co. Ltd) - IDEA TO PATENTABLE PROBLEM STATEMENT
R. LAKSHMINARAYANAN (Samsung India Software Operations) SYSTEMATIC IP ASSET CREATION & PROTECTION – AN IN-HOUSE	USE CODES JEFFREY HOVDEN (Robins, Kaplan, Miller & Ciresi LLP)	S. SENTHIL KUMAR (ABB Global Industries and Services Ltd)
PERSPECTIVE RAJEEV SURANA (Scinnovation Consultants Pvt. Ltd)	- HOT TOPICS IN U.S. PHARMACEUTICAL PATENT LITIGATION SHARON E. ROBERG-PEREZ (Robins, Kaplan, Miller & Ciresi LLP)	- ART OF PATENT DRAFTING- USE OF BUSINESS MODE INFORMATION FOR VALUE GENERATION
- INTEGRATING INTELLECTUAL PROPERTY WITH BUSINESS STRATEGY	- HOT TOPICS IN U.S. PHARMACEUTICAL PATENT LITIGATION	MADHAV KULKARNI (Dow Chemical International Pvt. Ltd) - PATENT LANDSCAPING: A CASE STUDY WITH TRICKS
CHIKAKO MORI (Sun East IP Firm) THE ESSENCE OF JAPANESE TRADEMARK AND DESIGN PRACTICE	RONALD DAIGNAULT (Robins, Kaplan, Miller & Ciresi LLP) - HOT TOPICS IN U.S. PHARMACEUTICAL PATENT LITIGATION	R. P. YADAV (SR4IPR Partners) - HOW TO DETERMINE PATENTABILITY OF AN INVENTION
	04:05 PM - 04:30 PM	
	Coffee Break & Networking	
TRACK 1	04:30 PM - 06:30 PM TRACK 2	TRACK 3
THEME:	THEME:	THEME:
KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:
V.C. VIVEKANANDAN (NALSAR University of Law, Hyderabad)	T.C.JAMES (National Intellectual Property Organisation) - IP EXPLOITATION AND VALUATION	MARTIN LUECK (Robins, Kaplan, Miller & Ciresi LLP)
SPEAKERS	SPEAKERS	SPEAKERS
	SUBHADIP SARKAR (Cognizant Technology Solutions)	WILLIAM MANNING (Robins, Kaplan, Miller & Ciresi LLP) - HOW TO MOVE A BILLION DOLLARS ACROSS THE TABLE AT A
BIJAY BHUYAN (Tata Steel) - ROLE OF IPR IN MANUFACTURING INDUSTRY	- IP AUDITS – CAPTURING INNOVATIONS AND MITIGATING IP RISKS	•
- ROLE OF IPR IN MANÚFACTURING INDUSTRY VENKATRAMANI MANGALA (Hindustan Unilever Ltd)	FAIZ RAHMAN (Wipro Technologies)	10-TO-1 RETURN WITHOUT TRIAL OR APPEAL MATTHEW WOODS (Robins, Kaplan, Miller & Ciresi I.I.P.)
VENKATRAMANI MANGALA (Hindustan Unilever Ltd) - IP MANAGEMENT & R&D SUKLA CHANDRA (GE Global Research)	FAIZ RAHMAN (Wipro Technologies) - TOPIC TO BE ANNOUNCED ERIC DIAS (IBM India Pvt. Ltd), K.K. BANERJI (National Law University,	10-TO-1 RETURN WITHOUT TRIAL OR APPEAL MATTHEW WOODS (Robins, Kaplan, Miller & Ciresi LLP) - AVOIDING LEGAL TRAPS IN DEVELOPING MOBILE APPS; A GUIDE TO IP LAW IN THE U.S.
- ROLE OF IPR IN MANÚFACTURING INDUSTRY VENKATRAMANI MANGALA (Hindustan Unilever Ltd) - IP MANAGEMENT & R&D	FAIZ RAHMAN (Wipro Technologies) - TOPIC TO BE ANNOUNCED	MATTHEW WOODS (Robins, Kaplan, Miller & Ciresi LLP) - AVOIDING LEGAL TRAPS IN DEVELOPING MOBILE APPS; A

DAY – VIII ► 30th January 2013 (Wednesday)

	09:00 AM - 11:00 AM	
TRACK 1	TRACK 2	TRACK 3
THEME:	THEME:	THEME:
KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:
N.L. MITRA (Fox Mandal)	GOVIND SHARMA (National Research Development Corporation)	RAJINDER SHARMA (DuPont India Pvt. Ltd)
- TOPIC TO BE ANNOUNCED	- TOPIC TO BE ANNOUNCED	- TOPIC TO BE ANNOUNCED
SPEAKERS	SPEAKERS	SPEAKERS
ALTAF HUSSAIN JAHANGIR (QED India) - INTELLECTUAL PROPERTY VALUATION AND EVALUATION	SHASHANK MAURIA (Indian Council of Agricultural Research) - PLANT VARIETY PROTECTION: INDIAN LAW IN INTERNATIONAL CONTEXT	RAJIV CHAUHAN (Pernod Ricard India Pvt. Ltd) - NEED TO CHANGE OUR OUTLOOK ON COUNTERFEITS
UNNI KRISHNAN (Brand Finance India) - TOPIC TO BE ANNOUNCED	AVINASH KUMAR (Defence Research and Development Organisation)	VINEET VIJ (HCL Technologies) - LEGAL FRAMEWORK IN INDIA FOR COMBATTING INTERNET
SAKET BHARTIA (Ernst & Young Private Ltd)	- IPR ISSUES IN COLLABORATIVE R&D	PIRACY
- TOPIC TO BE ANNOUNCED	RAMAKRISHNA THAMMAIAH (National Law School of India University, Bangalore) - TOPIC TO BE ANNOUNCED	
	A. DAMODARAN (Indian Institute of Management Bangalore) NEW VISTAS IN IP MANAGEMENT	
	11:00 AM - 11:25 AM	
	Coffee Break & Networking	
	11:25 AM - 01:25 PM	
TRACK 1	TRACK 2	TRACK 3
THEME:	THEME:	INTERACTIVE ROUNDTABLE SESSION ON: "BEST PRACTICES IN SETTING UP AND RUNNING AN IP DEPARTMENT IN INDIA".
KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:
PINAKI GHOSH (Reliance Industries Ltd) - TOPIC TO BE ANNOUNCED	RAMANATHAN SANKARAN (Fresenius Kabi Oncology Ltd) - BUSINESS & IP STRATEGIES OF GENERIC COMPANIES FOR NEW	VISWANATHAN SESHAN (Philips Electronics India Ltd)
SPEAKERS	EMERGING MARKETS	SPEAKERS
NEERAJ PANCHAL (John Deere India Private Ltd)	SPEAKERS	
- TOPIC TO BE ANNOUNCED SANTANU MUKHERJEE (Qualcomm India Pvt. Ltd)	PRASHANT BHAVAR (Rhizen Pharmaceuticals S A) - LICENSING AND COMMERCIALISATION OF IP	
- TOPIC TO BE ANNOUNCED	TARANPREET SINGH LAMBA (Glenmark Pharmaceuticals Ltd) - BUSINESS & IP STRATEGIES OF GENERIC COMPANIES FOR NEW	RESERVED
SUNIL ABRAHAM (Centre for Internet and Society) - PERVASIVE TECHNOLOGIES: ACCESS TO KNOWLEDGE IN THE	EMERGING MARKETS	FOR In-House IP Professionals Forum (I-HIPP)
MARKET PLACE	MAHALAXMI ANDHERIA (Panacea Biotec Ltd) - HOW TO AVOID PITFALLS IN PHARMACEUTICAL PATENT	
H. PURUSHOTHAM (Centre for Knowledge Management of Nanoscience & Technology)	LITIGATIONS	
- NANOTECHNOLOGY PATENTS ANALYSIS: OPPORTUNITIES AND CHALLENGES		
	01:25 AM - 02:05 PM	
	Buffet Lunch and Networking	
	02:05 PM - 04:05 PM	
TRACK 1	TRACK 2	TRACK 3
THEME:	THEME:	THEME:
KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:	KEYNOTE ADDRESS & CHAIR:
PAUL ADAMS (EverEdge IP Ltd) - COMMERCIALISATION: INTELLECTUAL PROPERTY POWERING WEALTH CREATION	MARKUS ENGELHARD (Boehmert & Boehmert) - CURRENT TRENDS AND DEVELOPMENTS IN EUROPEAN IP	ТВА
SPEAKERS	SPEAKERS	SPEAKERS
S K MURTHY (Intel) - TOPIC TO BE ANNOUNCED	SHANTANU DE (Ranbaxy Laboratories Ltd) - TOPIC TO BE ANNOUNCED	CHANDRA BAJAGUR - TOPIC TO BE ANNOUNCED
QUTBUDDIN SIDDIQUEE (Crompton Greaves Ltd) - TOPIC TO BE ANNOUNCED	CHARANJIT SEHGAL (Arch Pharmalabs Ltd) - COMPULSORY LICENSING	ARUN KUMAR KASHYAP (Indian Oil Corporation Ltd) - TOPIC TO BE ANNOUNCED
MANISH KUMAR (Infosys) - IP RISK PROFILING IN M&A (MERGER & ACQUISITIONS)	MILIND VINAYAK SATHE (Unichem Laboratories Ltd) - COMPULSORY LICENSING	NAVNEET BHUSHAN (CRAFITTI Consulting) - REACHING FUTURE FASTER FIRST - PLAYING THE PATENT
	JITIN TALWAR (TT Consultants) - COMPULSORY LICENSING – MAINTAINING YOUR PATENT APPLICATIONS IN INDIA	GAME BY CRAFTING NEW CHOICES KANWAL RAI (Wipro Consulting Services)
	ALL EXAMONS IN INDIA	LEVERAGING ENTERPRISE ARCHITECTURE TECHNOLOGY FOI SOFTWARE ASSET MANAGEMENT, LICENSE OPTIMIZATION & II COMPLIANCE
		DEEPAK GUPTA (PATENTBLAST)
	04:05 PM 04:30 PM	
	04:05 PM - 04:30 PM	

04:30 PM - 06:30 PM

TRACK 1

Valedictory

ROBERT L. STOLL — Partner, Drinker Biddle & Reath LLP and Former Commissioner for Patents, USPTO (United States) PROTECTING YOUR US PATENTS UNDER THE NEW LAWS

PAUL ADAMS – Chief Executive Officer and Founder, EverEdge IP Ltd (New Zealand) TOPIC TO BE ANNOUNCED

AJAY BATRA (World Intellectual Property Optimisation Bank)
I2KIC FRAMEWORK: A CAPABILITY AND PROCESS MATURITY APPROACH TO TECHNOLOGY TRANSFERS AND IPRS LALIT BHASIN, SOCIETY OF INDIAN LAW FIRMS

PROMOD NAIR (J Sagar Associates)
ARBITRATION OF IP DISPUTES

SWATI BAL-TEMBE (Piramal Enterprises Ltd)

- TOPIC TO BE ANNOUNCED

MANISHA SHRIDHAR (World Health Organisation)

- TOPIC TO BE ANNOUNCED

ADDICK LAND (Arnold + Siedsma)

- EUROPEAN PATENT PROSECUTION