

## Confluence Details

### Format of the Confluence

Confluence will be organized in two dimensions, invited talk and case presentations. Participants will get the benefit of illustrative case presentations as well as listening to eminent speakers.

### Date & Venue

The Researchers' Confluence will be held on March 27-28, 2015 at Seminar Room, SJMSOM, IIT Bombay.

## Registration Details

The confluence registration is open to all. The participants have to do compulsory online registration at

<http://www.som.iitb.ac.in/limesurvey/index.php?sid=32183&lang=en>

The last date for online registration is March 20, 2015.

## Contact Information

### Prof. Shishir Kumar Jha

Acting PI, MHRD-IPR Chair Project

Ph: 022 2576 4735, E-mail: [iprchair@som.iitb.ac.in](mailto:iprchair@som.iitb.ac.in)

### Correspondence Address

MHRD IPR Chair Office

3<sup>rd</sup> Floor, SJMSOM Building

Indian Institute of Technology Bombay

Powai, Mumbai – 400076

Tel: 022 2576 4786

Email: [iprchair.office@som.iitb.ac.in](mailto:iprchair.office@som.iitb.ac.in)



# 4<sup>th</sup> IPR Researchers' Confluence

March 27 – 28, 2015

On

## IP Challenges in Frugal Innovation

### Organised By

Shailesh J. Mehta School of Management  
Indian Institute of Technology Bombay, Mumbai

Jointly With

National Institute of Industrial Engineering, Mumbai

With Support From

Ministry of Human Resource Development, New Delhi



## Introduction

The MHRD IPR Chair, SJMSOM, IIT Bombay is pleased to announce one and half day National 4<sup>th</sup> IPR Researchers' Confluence on "IP Challenges in Frugal Innovation" from March 27-28, 2015 in Shailesh J. Mehta School of Management, IIT Bombay.

The success of the 1st Confluence was a major source of inspiration for our core committee to organize the next-in-series confluences and international conferences on Intellectual Property Management in India through the support of the Ministry of Human Resource Development, MHRD IPR Chair Project. These conferences and confluences are designed with an aim to extend the MELT (management, economics, legal and technology) platform. The past conferences and confluences details are presented here.

1st IP confluence	December 21 - 22, 2009	Spearheading Intellectual Property Research In India –An Agenda For Research	SJMSOM, IIT Bombay
2nd IP confluence	February 11-12, 2011	Paradigm Of IPR In The Digital Context	SJMSOM, IIT Bombay
1st International Conference (MIPS2012)	February 2-5, 2012	IP For Development: An Emerging Paradigm	SJMSOM, IIT Bombay
3rd IP confluence	February 8 -9, 2013	IP Issues And Challenges In ICT Industry	RGSOIPL, IIT Kharagpur
2nd International Conference (MIPS2014)	January 30 – February 2, 2014	IP for Development: an emerging paradigm	SJMSOM, IIT Bombay

## About the 4th IPR Researchers' Confluence

The 4<sup>th</sup> IPR Researchers' Confluence provides a platform for innovators, researchers, faculty, industry practitioners as well as technology start-ups, to engage in an interdisciplinary discussion overlapping intellectual property (IP) and frugal innovation. Frugal innovation encompass high-performing product or process technologies at an affordable price point. Frugal Innovations are characterised by high affordability, robustness and are designed for volume-driven market. It is a unique opportunity for participants to identify and share IP challenges encountered during the ideation, design, and production or implementation stage of the innovation undertaken to achieve frugality.

## Objectives of the Confluence

The theme for the 4th IPR Researchers' Confluence is "IP Challenges in Frugal Innovation". The objective is to identify challenges posed by intellectual property across various stages in developing frugal innovations, and to explore possible solutions for such challenges.

The format for presentations for the Confluence is case-based, wherein presenters can share their experiences during product or process development for frugal innovations and the challenges encountered during this undertaking.

### Guidelines for Case Preparation:

- Has IP acted as a roadblock in any stage of product or process development of frugal innovations?
- Has the need to circumvent existing IP acted as an enabler for product/process development?
- Is there a need to protect any aspect of frugal innovation by legal instruments like intellectual property rights? What are the implications for the same?
- Should the IP embedded in the Frugal Innovation be proprietary or open source?
- What are the motivations to engage in IP protection for frugal innovations?