



Confederation of Indian Industry



Department of Electronics and IT
Ministry of Communications & Information Technology
Government of India

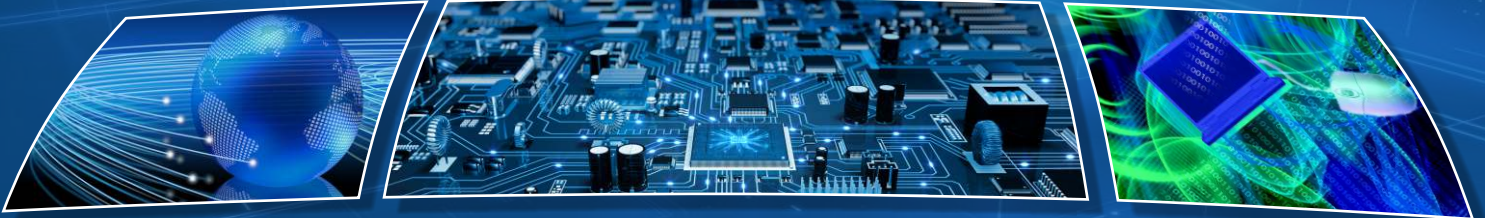


APTDC

Sensitization Seminar on IPR for Electronics & ICT Sectors

“Role of IP as a Strategic and Financial tool in the Global Market”

21 April 2016, The Park Hotel, Beach Road, Visakhapatnam



Overview:

Electronics & IT is the largest and the fastest growing industries in the world and Govt. of India also listed these as two main pillars for Digital India initiative, a programme to transform India into a digitally empowered society and knowledge economy. The Indian Information Technology - Information Technology-Enabled Services (IT-ITES) industry has continued to perform its role as the most consistent growth driver for the National Economy. There is a need to these sectors to transform their ideas, innovation and the assets into financial tools to increase the commercial value of the company and to expand its business across the Globe.

Intellectual Property System is being seen as valuable strategic, financial asset, and is playing the vital role in business success of any organization. But, most of the Electronics and ICT industries are still not aware of Intellectual Property System or the protection it can provide for their innovations. Especially the existing Electronics and ICT companies along with upcoming industries in the newly formed and progressive state like Andhra Pradesh would need information, facilities and capacities to protect their respective Innovations/Technology assets. It is also advisable that industry should regularly use and create a great deal of IP, maximize the benefits by stimulating higher levels of innovation, and leveraging strategic alliances for enhancing the value of the Intellectual Property created in the State.

With this background, Andhra Pradesh Technology Development & Promotion Centre (APTDC) of Confederation of Indian Industry (CII) in association with Department of Electronics and Information Technology (DeitY), is organizing a 'Sensitization Seminar on IPR for Electronics & ICT Sectors' with the theme 'Role of IP as a Strategic and Financial tool in the Global Market' on 21 Apr 2016 at The Park Hotel, Beach Road, Visakhapatnam.

Objectives:

The overall objective of the Seminar is to create awareness, capacity building and improve factual understanding on implications of IP for the Electronics & ICT Industry.

- Sensitize the industries about the Intellectual Property Rights and its importance to the Electronics & ICT Sectors.
- Understand the role of IP in Electronics & ICT Sectors.
- Discuss about the best methodologies in protection of Electronics and Software Worldwide.
- Understand how IP can be used as Business tool for Electronics & ICT Sectors.
- Understand the present status and explore the Innovation opportunities in Visakhapatnam.

Agenda/Sessions:

- Introduction to IPRs and its significance to the Electronics & ICT Sectors.
- Current issues and emerging trends in protecting Electronics & ICT Sectors in India and Abroad.
- Best Practices for IP Management & Enforcement to curb Infringement and Piracy.
- Case Studies on using IP as a Business tool for Electronics & ICT Sectors.
- Panel discussion on exploring current Innovation opportunities in Visakhapatnam and transforming them into IP.

Participants Profile:

IP Managers, Executives, Academicians, representatives from Govt. Departments, Inventors, Patent Attorneys and Agents, experts from MSMEs, R & D Institutes, and other In-house Legal Counsels who wish to understand the IP Ecosystem for Electronics & ICT Industry.

How to Register:

Those who Interested to Participate are requested to fill up the registration form and send it to us.



For more information, please contact:

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