



# Open A.I.R. Conference on Innovation and IP in Africa & 3rd Global Congress on IP and the Public Interest 2013

UCT Graduate School of Business Breakwater Campus, Cape Town, South Africa  
9-14 December 2013

*This is a draft formulation of provisional programme. Please note that sessions are subject to re-organisation and there are components of proceedings not yet represented here. The AIR/GC Organising Committee welcomes any comments or suggestions.*

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DAY ONE – MONDAY 9 DECEMBER > Innovation & Intellectual Property: Collaborative Dynamics in Africa			
08:00 – 9:00	Registration		
09:00 – 09:15	<b>Welcome</b>	Tobias Schonwetter	
09:15 – 10:15	<b>Roundtable</b>	Heloise Emdon (chair), Laurent Elder, Richard Fuchs, Chidi Oguamanam, Tobias Schonwetter	<b>iDevelopment: IP, ICT &amp; Innovation:</b> This roundtable and audience-interactive discussion introduces debates about the role of intellectual property, information communication technology, and innovation in promoting development. It provides an overview of the aims and contents of two newly launched books in the field: <i>Innovation &amp; Intellectual Property: Collaborative Dynamics in Africa</i> , and <i>Connecting ICTs to Development</i>
10:15 – 10:45	<b>Debate:</b>	Chris Armstrong (moderator), Nagla Rizk (for), Ben Sihanya (against)	<b>Is it up to African creators, or to policymakers and administrators, to build the legitimacy of national copyright environments on the continent?</b> A debate between two of Africa’s leading copyright experts highlights results from empirical case studies and provides both legal and economic perspectives on copyright issues.
10:45 – 11:15	Tea		
11h15 – 11:35	<b>KeyPoint</b>	Herman Ntchatcho (WIPO)	<b>The Future of the World Intellectual Property Organization in Africa:</b> As the premier intergovernmental organisation in the field of IP, WIPO is using the Development Agenda initiative as a vehicle to further assert its leadership and relevance to Africa’s development.
11h35 – 12:15	<b>Panel</b>	George Essegbey, Dick Kawooya, Erika Kraemer-Mbula	<b>Intellectual Property &amp; Innovation in Africa’s Informal Sectors:</b> This panel of presentations connects findings from two parallel projects: The Open AIR research & training project and a WIPO Development Agenda implementation project. Speakers will present a conceptual framework as well as the results of empirical research collected on the ground in Ghanaian, South African and Ugandan informal sectors.
12:15 – 12:45	<b>Debate</b>	Fernando dos Santos (moderator), Ikechi Mgbeoji (for), Bassem Awad (against)	<b>African patent administration systems are fit for purpose?</b> Debating the relevance and quality of patent administration in Africa sheds light on what is being done well, and what might be done better, to promote African innovation.
12:45 – 13:45	Lunch		
13:45 – 14:05	<b>KeyPoint</b>		
14:05 – 15:45	<b>Roundtable</b>	Caroline Ncube (moderator tbc), Lucienne Abrahams, Wondwossen Belete, Njoku Ola Ama	<b>Ownership of Publicly Funded Research Outputs:</b> This session explores the effects of South African IP policies at key research universities, looks at university-industry linkages in Ethiopia, and presents perspectives from surveys of Botswana publicly funded researchers.
15:45 – 16:15	Tea		
16:15 – 17:15	<b>Conversation</b>	Gino Cocchiario (moderator tbc), Marisella Ouma, Teshager Dagne, Helen Chuma-Okoro	<b>Common Strategies to Protection Common Property:</b> What do producers of Nigerian textiles and Ethiopian coffee have in common with Kenyan Masaai communities and traditional healers bordering Mozambique and South Africa? All use IP strategies to protection their collective interests. See how in this session.
17:15 – 17:30	<b>Conclusion</b>	Jeremy de Beer, Chidi Oguamanam	A synthesis of insights from 36 months of research in nine countries, contained 16 book chapters, leading to three key recommendations for IP policy-makers and stakeholders.
19:00 – 21:00	Conference Dinner		An authentic South African braai at Platteklip Kloof. Transportation provided.

DAY TWO – TUESDAY 10 DECEMBER > Knowledge & Innovation in Africa: Scenarios for the Future			
08:30 – 09:00	Late registration		At registration, delegates are given a choice to be in one of six “discussion groups” — Clivia, Erica, Protea, Acacia, Boabab, Palm — each assigned to stick together throughout the day.
09:00 – 09:10	<b>Overview</b>	Nan Warner	Logistics information about the day’s dynamic and interactive flow
09:10 – 09:30	<b>KeyPoint</b>	Fernando dos Santos (ARIPO)	“Appropriate technologies for Africa” What technologies might matter most to Africa, now and in the future? How are different networks and organizations preparing for changes?
09:30 – 09:50	<b>Drivers of Change</b>	Shirin Elahi	Introducing the complex and uncertain forces that are driving the future of Africa in different directions. How might these lead us to three very different worlds in 2035?
09:50 – 10:50	<b>Presenting the Open AIR Scenarios</b>	Dick Kawooya, Chidi Oguamanam, Nagla Rizk,	The experience starts with storytellers dramatizing each scenario. Lead scenario builders explain the nuances of each world, as it exists in 2035, highlighting key uncertainties, policy challenges, valuable knowledge, innovation systems, and knowledge governance structures.
10:50 – 11:15	Tea		
11:15 – 13:00	<b>Touring the Scenarios Carrousel</b>	Tours led by Open AIR Fellows (Helen Chuma-Okoro, Seble Baraki, Esther Ngom, Moses Mulumba, Milton Lore, and Douglass Gichuki)	Stop listening and start moving. Six groups take guided tours through each of the three Open AIR scenarios in sequence. Groups will be fully immersed into different worlds, each with their own sights and sounds, exploring all kinds of stakeholder positions in the year 2035. What do these worlds mean to different people, and how might they react?
13:00 – 14:00	Lunch		
14:00 – 14:30	<b>Sharing Our Understandings</b>	Hearing from group rapporteurs	What commonalities and differences were apparent as groups discussed key issues arising in each scenario? What lessons were learned from the experience?
14:30 – 15:30	<b>Participants’ Engagement</b>	Facilitated by Caroline Ncube	Everyone gets a voice. A fast-paced round of feedback and dynamic plenary discussion from all participants, talking about what matters most to you.
15:30 – 16:00	Tea		
16:00 – 16:20	<b>Synthesis</b>	Jeremy de Beer	What might innovation systems and knowledge governance structures look like in each of these scenarios? What can be done if you see the signs of these scenarios emerging?
16:20 – 16:40	<b>KeyPoint</b>	Peter Drahos	Over the last two decades the theory of responsive regulation has become highly influential, both in terms of its impact on regulatory scholarship as well as its uptake by regulatory agencies. Fast forward to 2035: What might the optimal IP system look like? How do we move from where we are today to a system of decision-making that is open to new sources of knowledge and driven more by purposes and consequences than rules.
16:40 – 17:00	<b>Next Steps</b>	Dick Kawooya, Chidi Oguamanam, Nagla Rizk,	What are the take-home messages that you want your stakeholders to hear? What role will you play on the path toward one or another of these futures?
17:00 – 19:00	Open AIR Reception		Celebrate the transition from one phase of the Open AIR project to the next, with cocktails and hors d’oeuvres at the foot of Table Mountain overlooking the Cape Town Waterfront.

DAY THREE – WEDNESDAY 11 DECEMBER > Bridging into the Global Congress: Global Issues, Local Answers?			
08:00 – 9:00	Late registration		For delegates who missed out on the action Monday and Tuesday
09:00 – 09:15			
09:15 – 09:30	<b>Welcome</b>	Ahmed Abdel Latif	A warm and inspiring welcome to the 3 <sup>rd</sup> Global Congress on IP & the Public Interest
09:30 – 09:50	<b>KeyPoint</b>	Nagla Rizk	<b>IP and the public interest: A North African development economist perspective:</b> Nagla Rizk provides a local perspective on intellectual property and the public interest, highlighting the interrelationship between knowledge, freedoms and development in light of a dynamically changing local environment and diverse scenarios for the future.
09:50 – 10:10	<b>KeyPoint</b>	Ruth Okediji	<b>Intellectual Property Rights and the African Innovation Paradox:</b> Ruth Okediji will explore distinct innovation pathways in the region of Africa. Her address will evaluate what factors should inform conceptions of the "public interest" in the African context, including an assessment of new challenges arising from global institutional arrangements and their effect on creative activity, development and economic growth on the continent.
10:10 – 10:30	<b>KeyPoint</b>	Michael Geist	<b>Taking User Rights Seriously: Two Weeks That Changed Canadian Copyright Law:</b> When the Supreme Court of Canada ruled on five copyright cases in a single day, just weeks after the Canadian government passed long-awaited copyright reform legislation, Canadian copyright law experienced a seismic shift toward user rights. This talk examines the decade-long process leading to the two weeks that changed copyright for the foreseeable future.
10:30 – 10:50	<b>Discussion</b>		Congress delegates question and discuss the last three keypoint presentations.
10:50 – 11:20	Tea		
11:20 – 11:40	<b>KeyPoint</b>	Mark Heywood	Mark Heywood will speak from his experience at Treatment Action Campaign and SECTION27 about the struggle for social justice in South Africa, as it relates to activists' fight, both past and present, for gaining access to affordable medicines.
11:40 – 12:00	<b>KeyPoint</b>	Susan Sell	<b>Forum shifting and the battle over intellectual property protection and enforcement:</b> Since the 1970s the US has used trade leverage to get other countries to offer stronger protection of its firms' intellectual property. A leak of the draft IP chapter of the Trans-Pacific Partnership reveals continued US-efforts to continue to push for higher standards and stricter enforcement in a heretofore highly secretive and exclusionary process.
12:00 – 12:20	<b>KeyPoint</b>	Sunil Abraham	<b>The Freedom Continuum:</b> Abraham categorises phenomenon such as proprietary software, open content, open data, free and open source software, piracy, counterfeiting and identity fraud from the perspectives of freedoms and obligations. Of particular interest is the freedoms and permissions that affect attribution and their implications for contemporary information societies characterized by pervasive surveillance.
12:20 – 12:40	<b>KeyPoint</b>	Chidi Oguamanam	<b>IP 'Periphery' and IP 'Core': Knowledge in the (Dis)service of Public Interest:</b> In past decades, IP protection has been on steroids, drawing in any and every subject matter; shrinking flexibilities and exceptions to the point of asphyxiation of the public interest. In this moment of forced soul-searching, the IP periphery confronts the IP core, redirecting attention to collaborative knowledge production, to

			put the public interest back into IP.
12:40 – 13:00	<b>Discussion</b>		Congress delegates pose questions and discuss the last three KeyPoint presentations.
13:00 – 14:00	Lunch		
14:00 – 14:20	<b>KeyPoint</b>	Enyinna Nwauche	<b>Communities and Intellectual Property in Africa: Ownership Openness and Collaboration</b>
14:20 – 14:40	<b>KeyPoint</b>	Margaret Chon	<b>Leveraging Logos in Development:</b> Many developing countries have looked to legal protections provided by certification, geographical indications and trademarks. The concept of “brand citizenship” is a means to understand this approach, going beyond the formal legal boundaries of marks and embracing as well economic, political and social implications. This concept has the potential to acknowledge and encourage new, previously invisible or suppressed forms of information exchange.
14:40 – 15:00			
15:30 – 16:00	Tea		
16:00 – 17:30	<p><b>Break-Out 1:</b>  <b>Conceptualising Users Rights: Copyright, Open Access and Enforcement in Dialogue</b>  Caroline Ncube, Niva Elkin-Korin, Michael Carroll, Lawrence Liang, Alek Tarkowski, Delia Brown, Heather Joseph,  <i>Chair: Sean Flynn</i></p> <p>Leading thinkers will comment on the strategic and conceptual linkages between users rights campaigns being waged in copyright reform, in promoting open access policies and in resisting the global enforcement agenda. How are open models (either voluntary or prescribed) a useful parallel tool to expansion of limitations and exceptions in copyright to achieve similar legal reform goals? Where are open reforms and copyright reforms moving together? How will the CC policy change alter the work of CC affiliates? How are users advocates framing their resistance to the enforcement agenda in users rights terms and achieving similar goals through such advocacy?</p>	<p><b>Break-Out 2:</b>  <b>Framing Access to Medicines</b>  <i>Speakers (tbc):</i>  Anand Grover, Lawyers Collective  German Velasquez, South Centre  Moses Mulumba, CEHURD</p> <p>Overview to different aspects of IP as it relates to medicines and major issues faced globally.</p>	<p><b>Break-Out 3:</b>  <b>Overview of Traditional Knowledge in Africa: significance and use</b>  <i>Chair: Barbara Lassen (ABS Initiative) and Gino Cocchiaro (Natural Justice)</i></p> <p>This introductory framing session will include a keynote address by a representative from the South African Department of Science and Technology.</p>
19:00	Conference Dinner at Moyo Restaurant, V&A Waterfront		

**DAY FOUR – THURSDAY 12 DECEMBER > Global Congress Tracks**

09:00 – 17:00 Track sessions (see track programmes for details)

18:00 – 21:00 **SPECIAL ACCESS TO MEDICINES EVENT** > Screening of internationally acclaimed documentary “Fire in the Blood” about the quest for making affordable ARVs available to the developing world, followed by a panel discussion on how access to medicines is impacted by intellectual property.  
*Speakers (tbc): Eric Goemaere (MSF), Kajal Bhardwaj (India), Jamie Love (KEI)*

**DAY FIVE – FRIDAY 13 DECEMBER > Global Congress Workshops and Wrap-Up Sessions**09:00 – 13:00 **Track workshops** (see track programmes for details)

13:00 – 14:00 Lunch

14:00 – 15:00 **Poster bazaar**15:00 – 16:00 **Track report-backs**16:00 – 16:30 **Wrap-up and closing comments****CONFERENCE CLOSES****DAY SIX – SATURDAY 14 DECEMBER > Unconference**

09:00	<b>Workshop</b>	Moderator: Thiru Balasubramaniam (KEI)	<p><b>The World Intellectual Property Organization (WIPO) Reform Agenda, in light on the Marrakesh Treaty:</b> The international copyright system stands at the crossroads of the digital century. The panel will evaluate the recent WIPO Marrakesh Treaty for the Blind, which was concluded June 28, 2013, to take stock of what was achieved and not achieved in Marrakesh, and to reflect on future efforts to promote user rights at WIPO. In addition to the discussions of the Marrakesh negotiations, the panel will discuss the implementation of the Marrakesh treaty, and proposals for new copyright norm setting at WIPO and the WTO, including such new proposals as a developing country only access to knowledge instrument and WTO discussion on the copyright three step test, in addition to other elements of the WIPO work program, which included limitations and exceptions for libraries and education, and concerns about the proposed new treaty for broadcasting organizations.</p>
09:00 – 12:00	<b>Workshop</b>	Moderator: Julian Kinderlerer	<p><b>Plant Variety Protection in Sub Saharan Africa:</b> This workshop aims to constructively discuss the role of Plant Variety Protection in Sub Saharan Africa, analysing whether and how commercial and smallholder farmers’ interests can best be balanced. With agriculture being the mainstay activity employing 62% of the population and generating 27% of the GDP of Sub Saharan countries, and with seed being a critical input in agricultural production, the challenge for these countries is to create a Plant Variety Protection system that suits both their commercial, national food security, and smallholder farmers’ interests.</p> <p><b>Session 1: The ARIPO/SADC draft PVP legislation and potential impact on small-holder farmers</b>  <b>Session 2: Balancing commercial and small-holder farmers’ interests</b></p>

## GLOBAL CONGRESS TRACK PROGRAMMES

### (1) Access to Medicines

THURSDAY 12 DECEMBER > ACCESS TO MEDICINES TRACK PROCEEDINGS			
09:00 – 10:30	<b>Patent Law Reform</b>	Workshop to bring together civil society groups working on patent law reform in their respective countries, with experts and academics to share lessons learned, and help identify areas of cross-working and collaboration, as well as campaign and media-based activities to support successful policy reform. Led by civil society from South Africa, Brazil, China and Uganda, this workshop will highlight processes currently ongoing in various countries. This will also be a learning opportunity for countries which have yet to undergo reform processes or implement TRIPS flexibilities into national law or practice.	<i>Moderator: Julia Hill/Umunyana Rugege</i> Julia Hill (South Africa), Umunyana Rugege (SECTION27), Pedro Paranagua (Brazil), Yuanqiong Hu (China), Uganda speaker tbc
10:30 – 11:00	Tea		
11:00 – 13:00	<b>India: Access to medicines</b>	An overview of the progress India has made in utilizing TRIPS flexibilities to promote access to medicines and develop the domestic pharmaceutical industry. India's success in promoting access to medicines, as illustrated by the final outcome of the Novartis case this year, and the upholding of a compulsory license for sorafenib, provides models other countries can seek to emulate.	<i>Speakers tbc:</i> Anand Grover, Kajal Bhardwaj
13:00 – 14:00	Lunch		
14:00 – 17:00	<b>Open Space Session: Aspects of Health-Related Intellectual Property and Use of TRIPS Flexibilities</b>	<ol style="list-style-type: none"> <li>1. Human rights as tools for pro-health IP</li> <li>2. Patent oppositions: Improving the Patent Opposition Database, identifying opportunities for patent oppositions, areas for support and collaboration</li> <li>3. Access-maximising strategies for attaining new drugs (including, but not limited to DTG and TAF)</li> <li>4. Improving importation of generics through compulsory licenses</li> </ol>	<i>Moderators (tbc):</i> Joan Hu, Aziz Rehman, Celine Grillon
18:00 – 21:00	<b>SPECIAL ACCESS TO MEDICINES EVENT</b> > Screening of internationally acclaimed documentary "Fire in the Blood" about the quest for making affordable ARVs available to the developing world, followed by a panel discussion on how access to medicines is impacted by intellectual property. <i>Speakers (tbc): Eric Goemaere (MSF), Kajal Bhardwaj (India), Jamie Love (KEI)</i>		
FRIDAY 13 DECEMBER > ACCESS TO MEDICINES TRACK WORKSHOPS			
09:00 – 10:30	<b>Strategies to Prevent Threats to Access Through Bilateral and Multilateral Trade Agreements</b>	No way FTA! For almost a decade, developed countries, including the United States and the European Union (EU), have been pressuring developing countries to sign bilateral 'Free-Trade Agreements' (FTAs) behind closed doors. This session will provide an opportunity to discuss ongoing areas of threat including the TPP, EU trade deals, the TTIP, campaigns to date and key lessons learned, areas of cross working and solidarity, and upcoming issues and opportunities for campaign and policy activities.	<i>Moderator: Lotti Rutter</i> <i>Speakers (tbc):</i> Leila Bodeaux, Peter Maybarduk, Ed Low
10:30 – 11:00	Tea		
11:00 – 13:00	<b>R&amp;D and Innovation</b>	An outline of what can be done to improve the current system of R&D to ensure that it promotes both effective innovation that fills existing gaps in health R&D, and builds in access norms early in the R&D process to ensure widespread access to medicine. This	<i>Moderator: Katy Athersuch</i> <i>Speakers:</i> Thiru Balasubramaniam, Diarmaid McDonald, Katy



		will be an opportunity to discuss the ongoing developments at a WHO level, shape regional policy activities, and shape a broader global campaign that could shift the entire IP regime.	Athersuch, German Velasquez
13:00 – 14:00	Lunch		

## (2) Enforcement

THURSDAY 12 DECEMBER > ENFORCEMENT TRACK PROCEEDINGS			
09:00 – 09:15	<b>Introduction</b>		
09:15 – 10:30	<b>SOPA without SOPA</b>	In many countries, the rise of legislative resistance to stronger IP enforcement has pushed new enforcement initiatives from the public to the private sector. Increasingly, the framework for online enforcement passes through private-sector agreements, around such issues as payment system blocking, site blocking, content filtering, graduated response measures, and settlement trolling. This session explores the terrain of what we might call SOPA without SOPA: the shift from public policy to private policy as the setting for new enforcement strategies.	Pedro Mizukami (Brazil), Jeremie Zimmerman (France)
10:30 – 11:00	Tea		
11:00 – 12:00	<b>How Enforcement Works</b>	Despite the centrality of enforcement to Internet policy debates, there is still surprisingly little work on its actual practice: how it is organized in the public and private sectors, how much it costs, how effective it is, what role the courts play, and so on. This session will explore recent work and opportunities for research on the practices of enforcement, from the growth of distinctive ‘enforcement industries,’ to efforts to estimate economic impact, to accounts of border enforcement against counterfeit goods.	Ramon Lobato (Australia), Rosana Pinheiro-Machado (UK), Susan Isiko-Strba (USA)
12:00 – 13:00	<b>Social Movements in the Wake of SOPA/ACTA</b>	What happened to the activist movements that drove the anti-SOPA fight, the anti-ACTA fights, the Marco Civil fight, and other recent IP policy battles? Are there common denominators or catalysts (anti-enforcement, transparency, etc.) for these activist moments? What is their future in relation to the NSA scandal or other Internet rights debates? This session will explore the social movement and organizational legacies of recent IP policy fights in Mexico, Brazil, the EU, the US, and other countries.	Blayne Haggart (USA), Antonio Martinez (Mexico), Luiz Moncau
13:00 – 14:00	Lunch		
14:00 – 15:00	<b>Trade Agreements and International Governance</b>	Controversies around IP enforcement provisions have become a routine part of trade negotiations, from the TPP, to the TTIP, the Canada-EU agreement, the India-EU agreement, and so on. This reliance on trade agreements reflects ongoing shifts in the balance of power across a range of national and international governance bodies. This session is devoted to exploring the relationships between policymaking across the range of institutions and venues that have claimed competency in this area, from trade agreements to WIPO, the WTO, and regional organisations.	Susan Sell (USA), Maira Sutton (EFF)
15:00 – 15:30	Tea		
15:30 – 16:45	<b>Wrap-up</b>		Pedro Mizukami, Joe Karaganis



**FRIDAY 13 DECEMBER > ENFORCEMENT TRACK WORKSHOPS**

	<p><b>Research on Intermediary Liability</b></p>	<p>Rules governing the liability of online service providers for copyright infringement are likely to be reexamined in a number of jurisdictions in the coming years, including in the US and EU. In part, this is a response to changes in the landscape around intermediary liability, such as the use of robots and automated systems by all participants in the enforcement ecology – pirates, enforcement groups, and service providers. The research community on this issue remains small and in need of better coordination and knowledge sharing. This meeting is for those interested in being part of that research community.</p>	<p>Jennifer Urban (USA), Niva Elkin-Koren (Israel)</p>
	<p><b>Empirical Research on Behaviour and Attitudes</b></p>	<p>Empirical work on ‘informal economies,’ media production, acquisition and consumption, and other forms of user behavior has grown significantly in recent years, driven in part by the obvious gap between formal markets and regulations and the wide range of new practices enabled by digital technologies. This workshop will explore empirical work on behavior and its relationship to policy making.</p>	<p>Mirek Filiciak (Poland), Ramon Lobato (Australia)</p>
<p>13:00 – 14:00</p>	<p>Lunch</p>		

**(3) Openness and User Rights**

**THURSDAY 12 DECEMBER > OPENNESS AND USER RIGHTS COMBINED TRACK PROCEEDINGS**

<p>09:00 – 09:45</p>	<p><b>Track Introduction: Open Policy Meets Copyright Reform</b></p>		<p>Alek Tarkowski, Mike Carroll, Timothy Vollmer</p>
<p>10:30 – 11:00</p>	<p>Tea</p>		
<p>09:45 – 13:00</p>	<p><b>Parallel Session 1: User rights reports from the field</b></p>	<p>Advocates (including open advocates and CC affiliates) involved in promoting users rights around the world report on opportunities for positive change. What positive proposals are being offered in policy processes? What advocacy strategies are working? Where are the key opportunities for change and intervention? How are open and copyright reform strategies intersecting?</p>	<p>Trudi van Wyk (South Africa), Markus Bechedahl (Germany), Miguel (Peru), Pedro Paranagua (Brazil), Carolina Rossini (Brazil), Agatha Kabugu (Kenya), Carolyn Dalton (Australia), Rebecca Giblin (Australia), Carolina Botero (Colombia), Jonathan Band (USA), Riyadh Al-Balushi (Arab Countries), Hala Essalmawi (Egypt), Jarosław Lipszyc (Poland), Caroline Botero (Colombia),</p>

**Parallel Session 2:  
Funding and Research:  
Coherence in the  
International Open  
Agenda**

Programme leaders from prominent current Open projects will engage funder representatives in discussion on continuity and coherence in the Open research agenda.

13:00 – 14:00

Lunch

14:00– 16:30

**Building strategies and  
network infrastructure  
to support users rights  
in copyright reform**

1. What are the big strategic opportunities/entry points?  
2. What is the data/info needed? 3. How do we build the infrastructure needed to achieve campaigns and undertake research? 4. How can we better to coordinate public interest and civil society responses to ongoing or proposed copyright reviews. How can we share resources, information, submissions to assist with policy engagement internationally? 5. What more should a global network do to support domestic and international reform efforts?

*Rhetoric and Framing:*  
Jaroslaw Lipszyc, Maira Sutton,  
Peter Jaszi  
*Infrastructure Building for  
Copyright Reviews and Reform:*  
Delia Brown, Pedro Paranagua,  
Rebecca Giblin, Carolyn Dalton  
*Creative Commons & Copyright  
Reform:*  
Tim Vollmer, Paul Keller  
*Mythbusting Open Clauses:*  
Pedro Mizukami, Peter Jaszi,  
Allan Rocha  
*Empirical Research:*  
Jenifer Urban, Walter Park, Mike  
Palmedo, Jeremy Malcolm  
*Compensation:*  
Bodo Balazs, Oluwaseyi Leigh  
*Human Rights and Litigation  
Strategy:*  
Beatriz Busaniche, Niva El  
Korin, Andrew Rens, Caroline  
Rossini, Antonio Martinez  
*Open Advocates and Copyright  
Reform:*  
Alek Tarkowski

16:45	<b>Track leader meeting</b>	Roundtable to discuss outcomes and next steps.		<i>Chair: Sean Flynn, Caroline Ncube</i> Leaders named above participate
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<b>FRIDAY 13 DECEMBER &gt; OPENNESS TRACK WORKSHOPS</b>				
09:00 – 11:30	<b>PARALLEL SESSION 1: Presentations</b>	Andrew Rens (Harmony project), Timothy Vollmer (Open Policy Network), Nic Suzor (Crowdfunding the Commons), Mark Horner (Siyavula), Mariya Badeva-Bright (Open Access to Law)	Moderator: Laura Czerniewicz	Mariya Badeva-Bright, Mark Horner, Andrew Rens, Nic Suzor, Timothy Vollmer
09:00 – 09:45	<b>PARALLEL SESSION 2: Growing the School of Open</b>	The School of Open is a community of volunteers focused on providing free education opportunities on the meaning, application, and impact of “openness” in the digital age and its benefit to creative endeavors, education, research, and science. This workshop will showcase some of the School of Open projects and courses, including the School of Open Kenya Initiative (Jamlab), CC for Kids (Creative Commons South Africa) and Copyright 4 Educators (Australia National Copyright Unit). The panel will discuss lessons learned and how to scale the initiative globally in online, offline, and multilingual settings.	Moderator: Delia Browne	Delia Browne, Kelsey Wiens, Simeon Oriko
09:45 – 10:15	Tea			
10:15 – 11:30	<b>Mythbusting OER</b>	Starting with positive case study of obstacle successfully won by open movement like later during workshop We will set up list of core myths and barriers (like loss of control, commercial appropriation, no business models, lack of quality control). We will discuss solutions and best resources to make that myth-busting more reliable. We will search for answers for questions and barriers scattered among many projects and use our basic map of those resources as starting point for making a more detailed map of myths and responses to them during the workshop.	Moderator: Kamil Śliwowski	Kamil Śliwowski
11:30 – 13:00	<b>Open Policy: Strategies to Move Forward</b>	Workshop participants will work in small breakout groups and use active workshop methods to brainstorm and select crucial next steps for moving forward open policies around the world.	Moderator: Alek Tarkowski	
13:00 – 14:00	<b>Lunch</b>			

**FRIDAY 13 DECEMBER > USER RIGHTS TRACK WORKSHOPS**

09:00 – 10:30	<b>What Technology Patent Pools can Learn from Access to Medicines</b>		Jorge Contreras, Sunil Abraham
10:30 – 11:00	Tea		
10:30 – 13:00	<b>Empirical Research on Copyright User Rights</b>	PIJIP and Consumers International will share their plans to promote empirical research on copyright limitations and exceptions, including through creation of a global index on copyright flexibility and surveys of consumers and businesses. The workshop will engage participants in research design issues and recruit partners to help document alterations in copyright user rights over time.	Walter Park, Mike Palmedo, Jeremy Malcolm
13:45 – 15:00	<b>Reclaiming the World Trade Organization: A Modest Proposal for a WTO Agreement on the Supply of Global Public Goods</b>	<p>The global community is confronted with an undersupply of global public goods, including but not limited to those involving knowledge goods. The current international trade architecture lacks the capacity to address free riding or the general undersupply of global public goods. The proposal for a WTO Agreement on the Supply of Knowledge as a Public Good frames the WTO as the institution to host an international instrument to address the chronic undersupply of global public goods thus providing a timely solution to a pressing global challenge.</p> <p>This session will evaluate a proposal for a trade framework and a multilateral agreement that would involve negotiations and binding commitments to support the creation of and access to certain public goods. In particular, the provision of global public goods involving knowledge would be enhanced by the creation of an agreement within the WTO that would feature binding commitments by governments to undertake actions to increase the supply of a heterogeneous class of public goods, operating in a fashion analogous to binding commitments to reduce tariffs and subsidies or to liberalize trade in services.</p>	Katy Athersuch, James Love
13:00 – 14:00	<b>Lunch</b>		

**(4) Traditional Knowledge**

**THURSDAY 12 DECEMBER > TRADITIONAL KNOWLEDGE TRACK PROCEEDINGS**

09:00 – 09:15	<b>National Documentation of TK: Examples From Around the World</b>	Introduction to the day and setting the agenda	Moderator: Gudrun Henne
09:15 – 09:45	<b>Peru</b>	Presentation of the national traditional knowledge register/databases in Peru	Andres Valladolid
09:45 – 10:00	<b>Discussion</b>		
10:00 – 10:30	<b>India</b>	Presentation of the Traditional Knowledge Digital Library (TKDL)	Bala Krishna Pisupati

10:30 – 10:45	<b>Discussion</b>		
10:45 – 11:15	Tea		
11:15 – 11:45	<b>South Africa</b>	Presentation of the National Recordal System (NRS)	Carol van Wyk, Tom Suchanandan
11:45 – 12:00	<b>Discussion</b>		
12:00 – 13:00	<b>Panel with National Examples</b>		Andres Valladolid, Bala Krishna Pisupati, Professor Seleti
13:00 – 13:45	Lunch		
13:45 – 15:00			
15:00 – 15:45	<b>Community Initiatives for TK Documentation</b>	Presentation of successful community initiatives for TK documentation	
16:30 – 17:00	Tea		
17:00 – 18:00	<b>International and Regional Advances on Documentation of TK</b>	Latest developments on the international and regional level of TK documentation and protection (WIPO IGC, ARIPO, OAPI)	Wend Wendland

<b>FRIDAY 13 DECEMBER &gt; TRADITIONAL KNOWLEDGE TRACK WORKSHOPS AND PARALLEL CONFERENCE</b>			
09:00 –	<b>Introduction: How is aTK Being Held in Africa?</b>		
09:10 – 10:15	<b>Report of the Study of the Museum National d’Histoire Naturelle on Documentation of aTK in Africa</b>	Status Quo of TK: Where and who holds traditional knowledge? What are the access conditions, who can access it and where? Who uses TK, who wants to access TK? Examples from three countries of francophone Africa: Senegal, Cameroun and Benin.	Jean-Dominique Wahiche
10:15 – 10:45	Tea		
10:45 – 12:15	<b>Reality in Other Countries: Feedback from IP Experts</b>	How is TK held in other countries in Africa?	Group discussion
12:15 – 12:45	<b>Reporter Summary</b>		
12:45 – 13:00	<b>Closing Remarks for IP Congress Participants</b>		
13:00 – 14:00	Lunch		